



July 2008

ICOM Canada

E-Bulletin

A word from the President

This has been a period of quite a bit of activity for your board members. It is my pleasure to send you this newsletter to inform you of our activities and plans for the future.

If you have any comments or suggestions, please do not hesitate to contact one of the Board Members.

Sylvie Morel
President
ICOM Canada

Strategic Plan

On April 11th, the board met for a full and productive day to develop a strategic plan for ICOM Canada. The plan is attached. We are now in the process of preparing an action plan related to each strategy and will keep you informed about the concrete actions ICOM Canada will be taking in the next 3 years.

ICOM Canada session at the CMA, Victoria, BC

ICOM Canada hosted Dr Boris Wastiau from the Ethnographic Museum of the City of Geneva and Dr Anthony Shelton, Director of UBC Museum of Anthropology in Victoria on 10 April, to present perspectives on Intangible Heritage. Dr Shelton opened the presentation, summarizing aspects of the history, legislation and nuanced debate regarding Intangible Heritage and UNESCO in particular. Providing a theoretical and critical look at the political implications of "intangible heritage", he concluded by describing the possible implications on different museum models. Dr Wastiau, drawing on the example of a number of European museums examined current trends including the role of tangible heritage in the salvage or conservation of intangible heritage. Both presentations were based on papers written by each presenter that will be posted to the ICOM Canada website this summer.

Annual General Meeting

The ICOM Canada Annual General Meeting was also held in Victoria on April 10th. The President of ICOM Canada briefed the members in attendance on the activities of the last year. The Treasurer presented a financial statement that was approved. The revised by-laws were presented and approved. Three new board members were elected: Manon Blanchette, Shirley Madill and Lisa Making. We are delighted to have them on board.

ICOM Canada Award

Annette Viel, the recipient of the ICOM Canada Award 2008, is a committed person, a prominent museologist, a valued professor and a great ambassador for Canadian museology. Her unique vision, hard work, meetings, discussions, exchanges and training sessions have made her a major player in the evolution of several Canadian concepts and practices. There have been many accounts of her defining influence on the transfer of knowledge and expertise in museology between Canada and the rest of the world. Through her many written works, openness, willingness and above all, generosity, Annette Viel knows how to bring people together and create connections, two elements essential to developing lasting relations.

Congratulations Annette!

Upcoming activities

The 2009 ICOM Canada session will be held during the 2009 CMA Conference (March 25th to 28th) in Toronto. The AGM will also be held at that time. We will keep you informed about those events.

ICOM

The 71st meeting of the Advisory Committee and the 23rd General Assembly of ICOM were held in Paris, June 2nd to 4th. Sylvie Morel, Manon Blanchette and Marie-Claude Corbeil were in attendance.

Here are a few highlights:

ICOM is developing a new database that will allow members to have access to update their own information on-line and to register on-line.

MuseDoma, a project sponsored by ICOM makes it possible for communications in languages that do not use Latin script. MuseDoma is looking for museums who wish to participate (there is no cost) – the contact is Malin Hansson (Swedish Museum of Natural History malin@nic.museum).

The next ICOM Triennial will be held in Shanghai, November 7-13, 2010.

The theme for the 2009 Museums Day will be 'Museums and Tourism'.

ICOM has launched a new programme to support young ICOM members' participation in International Committee/Regional Alliance meetings. Chairs of ICOM's International and National Committees and Regional Alliances are invited to identify and support young members of ICOM to participate in an International Committee or Regional Alliance meetings. They must be 40 years of age or under, and currently employed full time in a museum. The application guidelines will be found on the ICOM web site shortly.

Board members

Current Board members are:

Sylvie Morel, President, (Canadian Museum of Civilization, Gatineau, Quebec, sylvie.morel@civilization.ca)

Michale Lang, Vice-President (Whyte Gallery, Banff, Alberta, mlang@whyte.org)

Monique Horth, Treasurer (Canadian Museums Association, Ottawa, Ontario, mhorth@museums.ca)

Manon Blanchette (Montreal Museum Directors Board, Montreal, Quebec, mblanchette@museesmontreal.org)

Marie-Claude Corbeil (Canadian Conservation Institute, Ottawa, Ontario, marie-claude_corbeil@pch.gc.ca)

George Harris (Two Rivers Gallery, Prince George, BC, george@tworiversartgallery.com)

Shirley Madill (Art Gallery of Greater Victoria, Victoria, BC, smadill@aggv.bc.ca)

Lisa Making (Royal Tyrrell Museum, Drumheller, Alberta, lisa.making@gov.ab.ca)

Katy Tari (Orange-Kiwi, Montreal, Quebec, katy@orange-kiwi.com)

Conferences taking place in Canada

2008 CECA Annual Conference: Cultural Tourism: Trends and Strategies

ICOM/CECA is holding its next plenary conference in Montréal from Monday, September 29 to Friday, October 3, 2008. <http://ceca.icom.museum/>

ICOMOS 16th General Assembly and International Scientific Symposium

ICOMOS is holding its General Assembly and International Scientific Symposium in Québec from Monday, September 29th to Saturday, October 4th 2008

www.international.icomos.org/home_fra.htm

The symposium ``Museums, horizons of the 21st century`` will be held in Montreal during the 21^{es} Entretiens du Centre Jacques Cartier

Development is central to the problems currently facing both European and American museums. As societies evolve, museums must make strategic choices. Be it a matter of visitors' expectations, demography, financial interests or heritage-related growth, many factors call for change and development. The critical question of funding and public/private support, alone, significantly affects museum policies and practices. This dimension is closely associated with pending architectural developments. Henceforth, what will be the relation between architecture and museums' intentions? Human resources promise unprecedented developments affecting museologists' training and profile. We must also think about the development and nature of museum collections, how to increase them in keeping with new funding. Finally, we must ask the crucial question about developing publics, about the diversity of their origins and their social anchoring, and the new tools to make available to visitors to meet their legitimate expectations. The scientific coordinators are Michel CÔTÉ, Director, Musée des Confluences, Lyon, and symposium co-chair and John R. PORTER, Executive Director, Musée national des beaux-arts du Québec, and symposium co-chair. The scientific committee includes:

Jean DAVALLON, Director, Centre d'études et de recherches sur les expositions et les musées, Université d'Avignon

Benoît LÉGARÉ, Vice-President, Centre des sciences de Montréal

Yvan MATHEVET, Public Services Coordinator, Musée des Confluences, Lyon

Raymond MONTPETIT, Professor, Department of Art History, Université du Québec à Montréal

Yvon NOËL, Director, Educational Activities and Cultural Access,

Musée national des beaux-arts du Québec

There are many other International Committee activities taking place around the world. You can find them listed on the ICOM web site (<http://icom.museum/calendar.html>).



**ICOM CANADA
STRATEGIC PLANNING 2008/09-2010/11
PLANIFICATION STRATÉGIQUE 2008/09-2010/11**

ICOM CANADA RAISON D'ÊTRE

As the National Committee for ICOM in Canada, ICOM Canada exists:

- To further the primary aims and objectives of ICOM as the international body which represents museums, to the Canadian public;
- To collaborate in the research, study and exchange of ideas in the field of museology with other organizations whose aims are similar to those of ICOM, and especially with UNESCO;
- To encourage the participation of Canadian museums, and of all Canadian museum professionals, in the research, protection, conservation, interpretation and circulation of museum collections;
- To act, within Canada, as an advisor on and a reference centre for information of an international nature that may be of interest to Canadian museums and the Canadian public;
- To increase the awareness of the Canadian public about the existence of museums in Canada and to further the understanding of their role in culture and society; and
- To foster co-operation, mutual assistance and the exchange of information among its members.

MISSION

ICOM Canada is the voice of its members on important issues discussed among the international museum community.

VISION

The expertise and the work of ICOM Canada's members will influence and advance world-wide museology.

VALUES – VALEURS

ICOM Canada embraces the values of ICOM which are:

- ICOM values human creativity and its contribution to understanding the past, shaping the present, and mapping the future

- ICOM believes heritage has a humanistic value
- ICOM values global dialogue based on intellectual, cultural and social diversity
- ICOM values transparent dialogue including cross-cultural understanding of human rights
- ICOM recognizes museums' responsibility to society through their engagement with public issues of social change.

PRIORITIES – PRIORITÉS

- Make ICOM Canada more vital in the professional life of members
- Ensure financial stability and sustainability of ICOM Canada

OBJECTIVES – OBJECTIFS

- Make ICOM Canada more vital in the professional life of members
 - Increase the diversity of members
 - Strengthen relationship with other related associations and organizations (e.g. Conference and presence at Provincial museum association conferences; link to Museum Studies programs)
 - Increase the investment of members in ICOM Canada
 - Encourage institutional memberships and institutional buy-in
 - Review the awards program
 - Develop a new program that facilitates professional development
 - Improve communications
 - Improve the ICOM Canada web site
 - Send 4 e-bulletins annually
 - Promote the benefits of ICOM and ICOM Canada (grants, international network, etc)
 - Clarify membership application form, categories
 - Improve networking with international committees and other associations
 - Promote International committee meetings taking place in Canada through existing communications channels

- Ensure financial stability and sustainability of ICOM Canada
 - Increase revenues
 - From membership
 - Find other sources of revenues
 - Explore funding opportunities from ICOM
 - Implement long-term planning
 - Develop a communications and marketing plan
 - Find new human resources (building capacity, volunteer? Staff?)
 - Consult with CMA about our current agreement
 - Explore new partnerships