



PRESS RELEASE

Paris, 4 March, 2011:

The International Museum Day 2011 website goes live

The International Museum Day 2011 website is now online. Activities organised by museums worldwide on this occasion are already detailed on this new website.

The International Council of Museums has created an innovative and attractive website, available in three languages (English, French and Spanish), dedicated to this important day for the international museum community. Here you can find all sorts of information about International Museum Day 2011, including the theme, activities, images of the 2010 edition and a schedule of the different programmes worldwide. You also can download the official poster, already available in 26 languages.

International Museum Day will be celebrated worldwide on 18 May, 2011 on the theme, *Museum and Memory*. This year, the African continent and its rich natural and cultural heritage will be honored.

For the first time, ICOM has developed institutional partners for the event, such as the UNESCO "Memory of the World" programme, the Co-ordinating Council of Audiovisual Archives Associations (CCAAA), the International Council on Archives (ICA), the International Council on Monuments and Sites (ICOMOS) and the International Federation of Library Associations and Institutions (IFLA).

In addition, the European Night of Museums, of which ICOM is a patron, will announce International Museum Day in the spirit of an all-day and all-night museum week.

Take part in International Museum Day 2011 and visit the website:

<http://network.icom.museum/imd2011>

ICOM in brief

Created in 1946, ICOM (International Council of Museums) is an international non-governmental organisation maintaining formal relations with UNESCO. Within the United Nations, ICOM has a consultative status with the Economic and Social Council. ICOM is the only international organisation representing museums and museum professionals on a global level.

What is ICOM?

- ⦿ A diplomatic forum of representatives from 137 countries and territories
- ⦿ Standards of excellence for museums, especially in terms of ethics with the publication of the *ICOM Code of Ethics for Museums*
- ⦿ A unique network of more than 30,000 museum professionals worldwide
- ⦿ An international think tank of 31 International Committees representing specific museum fields
- ⦿ International public service missions, committed to fighting illicit traffic in cultural property and developing emergency response programmes for situations of natural disaster or armed conflict

For all queries regarding the international museum community or to interview the Director General of ICOM:

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