

Candidacy motivation for chair of AVICOM by Janos TARI

- We need to develop with AVICOM the knowledge of the contribution of new and innovative digital technologies for museography and for cultural and educational work: 3D creation, virtualisation, augmented reality; programs on mobile and tablet;
- presence on social networks (eg. Facebook, ,Twitter. Youtube ect.) thinking and exchanges on the contributions of these new media.
- to recreate in AVICOM committee, thematic working groups - as we did before: the photography section-,like digital formats of média
- prospective standards of production and conservation or the management consulting in public institutions, on different levels of education and publications, like ICOM NEWS.
- cooperation with other Icom ICs, like ICROM,CIDOC,CECA ect.
- need to build a new strategy based on important new themes for the AVICOM young members.
- meeting each others quickly for initiate regular communication and setting up simple collaborative tools in the actions of AVICOM to allow its development and his radiation in favour of a better use of the digital objects within the framework of the mediation of our museums to contribute to make AVICOM a reference organization
- for all the museums wishing to develop actions using digital technologies trough social networks.

- start to design a new network and strategy, which will include more digital information technologies give the confidence in a new, more challenging role and promotion of heritage cumulated in museums
- . ICOM also wants to be more efficient on this theme (social media, iCommunity, websites, scientific approach), and we have to be a part of this further activity both museum conferences and at the universities, too.
- FIAMP material is still not available, a major archiving undertaking will be required to assess this rich collection.
- great quantity of historical mediaformat material accumulated could only be made available for research and to the general public through catalogization and digitalisation and the development of a special search system meeting visual requirements (enabling searches to be made in different media formats on the basis of visual motifs, themes and keywords).
- It can be a strong historical and museological reference in the field of AVICOM virtual heritage.
- Communicating AVICOM: importance of archives and web (2.0)
- In order to make AVICOM known in wider contexts, and to apply the multimedia methods, that we all use to enhance museums, creating effective communication tools for AVICOM, between members, and for external researchers and museum professionals.
- Enhancing FI@MP awards is an important activity for AVICOM, as a state-of-the-art award for museums, and IT and audiovisual professionals. Upgrade to online festival.