



pour l'audiovisuel et les nouvelles technologies de l'image et du son

Dr. HU Jiang
BIO

Curator and director of Information & Data Center
Shanghai Museum

Director of the Digitization Committee
of Chinese Museum Association



Born in May, 1962, Dr. HU Jiang is curator and director of Information & Data Center at Shanghai Museum. He is also deputy director of the Digitization Committee, the Architectural Space and New Technology Committee of Chinese Museum Association, and deputy secretary-general of the Information Committee of Chinese Society of Cultural Heritage.

Since 1999, he participated in planning and building Shanghai Museum's Comprehensive Collection Image Database and Comprehensive 3D Database (including the participation in the National Cultural Heritage Database project and Standardization and Promotional Project for Cultural Heritage Image Capturing in China); the construction and operation of Shanghai Museum's multimedia information project, cultural heritage museums' comprehensive video database; Shanghai Museum's official website (as well as the official website for the Shanghai Municipal Administrative Committee for Cultural Heritage).

Between 2006 and 2010, he participated in Construction and Exhibition Design and Planning for the Urban Footprints Pavilion and the World's Fair Museum of the EXPO 2010 in Shanghai.

I would like to run for board member of the AVICOM Committee because of a congruity of the cause and content between the AVICOM International Committee and my research fields and profession. Meanwhile, my experience and accomplishment in various Chinese committees related to information technologies give me the confidence in a new, more challenging role.

If I could become an executive member of the AVICOM Committee, I would like to join hands with colleagues in China and abroad, to provide museum professionals with the most up-to-date information of audiovisual and multimedia technologies, as well as related training and promotion; While ensuring the annual upgrading and renewal of multimedia infrastructure in Shanghai Museum, I would like to encourage Chinese museums to rise their budget in this aspect, organize studies and research in copyrights and related legal, financial matters related to Chinese museums' multimedia productions and public screening; carry out exchange between Chinese and foreign museums in terms of the development of audiovisual and multimedia database; draw the public attention to the past and knowledge related to audiovisual science and technologies and their application in museums; based on the new digital technologies used in museum artifacts exhibitions used in EXPO 2010 in Shanghai, bring new digital technologies into museum exhibitions and services; promote the influence of museum website by combining a variety of media including television, mobile phone, etc.

On the other hand, becoming an executive member of the AVICOM International Committee would also be a great opportunity for introducing Chinese audiovisual and digital technologies to the world, while at the same time learning from the past experiences of other AVICOM Committee members, contributing to the future of the committee as a member from China.

胡江 (1962 年 5 月生), 上海博物馆研究员 (博士), 信息中心主任、中国博物馆学数字化专业委员会副主任委员、中国博物馆学会建筑空间与新技术专业委员会副主任委员和中国文物学会信息化专业委员会副秘书长。

1999 年至今组织策划与建设上海博物馆藏品资源文物图像数据总库与 3D 数据总库 (包括参与中国国家文物数据库的建设工程和负责中国文物图像采集标准化规范制定与普及工程); 负责上海博物馆多媒体导览工程、文物博物馆视频总库的建设与运行; 负责上海博物馆网站 (包括上海文物管理委员会网站) 的建设与运行。2006-2010 年参与中国 2010 年上海世博会主题馆城市足迹馆和世博会博物馆的建设工程, 主要负责展览策划、文物借展、多媒体技术与制作等工程建设项目。

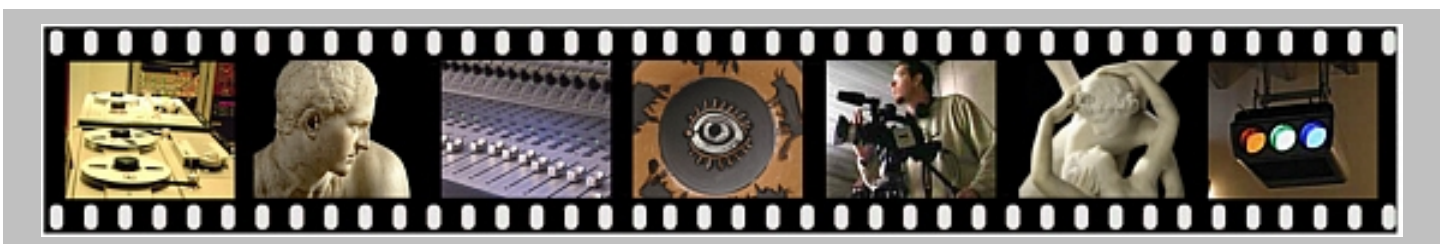
竞选 AVICOM 理事会委员是因为成立于 1991 年的贵委员会的性质和研究内容与自己的专业及所从事的工作一致。同时, 自己在中国博物馆信息化相关专业委员会中也承担了一定的职务和有较强的专业经验及工作实绩。

如果能够作为 AVICOM 理事会委员, 自己将与国内外同仁一起, 为中外博物馆工作者提供中外视听媒体的最新信息, 并应用于教育和推广活动; 在保证上海博物馆每年不断提升多媒体设备设施更新的基础上, 鼓励中国相关博物馆加大在这方面的年度预算; 组织研究中国博物馆多媒体制作与播放的知识产权及相关法律和财务等问题; 调查和交流中外博物馆视听媒体和数据库的发展现状; 更广泛地传播博物馆视听数字科技的历史与相关知识; 结合中国 2010 年上海世博会文物及博物馆的数字展示新科技, 在博物馆基本陈列中导入数字展示的新技术; 努力将博物馆网站与电视媒体、手机媒体等新媒体技术相结合, 扩大其影响力。

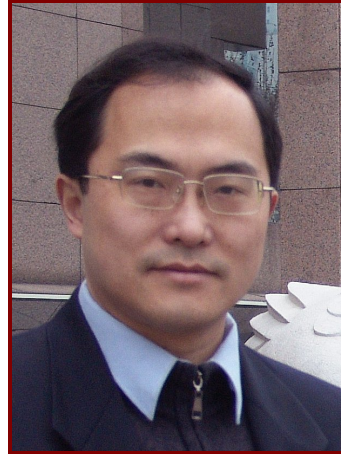
成为 AVICOM 理事会委员是为了在 AVICOM 的直接指导下, 使中国博物馆视听数字科技走向世界, 在学习和吸纳过程中为世界博物馆视听数字科技的发展作出中国的奉献。

ADRESS

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Curriculum Vitae



Personal information

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Nationality China
Year of birth 1962

Work

Museology, History of World Civilization, Information Technologies
Chief, Information and Data Center, Shanghai Museum
Curator, Shanghai Museum
Deputy Director, Museum Digitization Committee of Chinese Society of Museums
Secretary-general, Shanghai New Discipline Society
Master Student Supervisor, Fine Art College, Shanghai University
Member of Documentation Science and Technology Expert Committee, Shanghai Municipal Bureau of Archives
Member of Editorial Team of Heritage Protection and Archaeological Science

Education

1997
Ph. D
History

Kokugakuin University, Japan

1994

M. A.

History

Kokugakuin University, Japan

1984

B. A.

History (Cultural Heritage and Museology)

Shanghai University, China

Publications

Major Monograph: Code of the Spiral-pattern Motifs, China Friendship Publishing House, 2003.

Major Thesis: Getting to Know a New Scientific Discipline: Cognitive Arts (2006)

Major Projects

2000-2010

Shanghai Museum Information Project

2010

Construction and Exhibition Design and Planning for the Urban Footprints Pavilion and the World's Fair Museum of the EXPO 2010, Shanghai