



pour l'audiovisuel et les nouvelles technologies de l'image et du son

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BIO**

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My activity as the promoter of the Italian AVICOM thematic commission, inside ICOM Italy, suggested me some fields of activity that could be usefully applied also in the international AVICOM committee.

- Constitution of a scientific board for AVICOM
- Communicating AVICOM: importance of archives and web (2.0)
- Enhancing FI@MP festival
- AVICOM Support activity: for museums, institutions and other Committees

Simona Caraceni is concerned with new media communication and multimedia since 1994.

She taught at the Universities of Bozen, Milan, Florence, Macerata and Bologna. Actually she teaches "Museum Informatics" at the University of Bologna, and "History of New Media" at NABA, Academy of Fine Art in Milan.

Her museological activity is about the relationship between museum and technology, started with her PhD research on "museum and technology" at the University of Plymouth, dept. of Aesthetics and Technology.

In the field of applied research, she is involved in didactic with new technology, restoration of virtual museums and interaction design.

She is the promoter of the Italian committee of AVICOM, for the ICOM Italia national council.

Mon activité en tant que promoteur de la commission AVICOM italienne, à l'intérieur de l'ICOM Italie, m'a suggéré certains domaines d'activités qui pourraient être utilement appliqués également dans le comité international AVICOM.

- Constitution d'un conseil scientifique pour AVICOM
- Faire connaître AVICOM : importance des archives et sur le Web (2,0).
- Renforcer le festival FIAMP.
- Soutenir l'activité AVICOM : pour les musées, institutions et autres comités.

Simona Caraceni s'intéresse à la communication des nouveaux médias et multimédialité depuis 1994.

Elle a enseigné aux Universités de Bozen, Milan, Florence, Macerata et de Bologne. Plus précisément, elle enseigne "Musée et l'informatique" à l'Université de Bologne, et "Histoire des nouveaux médias" à la NABA, Académie des Beaux-Arts de Milan.

Son activité muséologique est sur la relation entre le musée et la technologie, a commencé avec sa thèse de doctorat sur «le musée et la technologie» à l'Université de Plymouth, département de l'esthétique et de la technologie.

Dans le domaine de la recherche appliquée, elle est impliquée dans le didactique avec les nouvelles technologies, de restauration des musées virtuels et design d'interaction.

Elle est le promoteur du Comité italien de l'AVICOM, pour le conseil national de l'ICOM Italia.

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Note of intention as a candidate for the AVICOM Board

My activity as the promoter of the italian AVICOM thematic commission, inside ICOM Italy, suggested me some fields of activity that could be usefully applied also in the international AVICOM committee.

a) Constitution of a scientific board for AVICOM

I am convinced of the central role of technology in enhancing museums nowadays, and the years I spend in academic fields suggest me the necessity of creating a scientific board for AVICOM, made of museologists and researchers, devoted to promote AVICOM activity such as publications, and research in the applied field of audiovisual and technology in museums.

b) Communicating AVICOM: importance of archives and web (2.0?)

In order to make AVICOM known in wider contexts, and to apply the multimedia tools that we all aim to enhance in museums, I would stress the importance in creating effective communication tools for AVICOM, and to create a browsable archive for all AVICOM activities, using also web 2.0 techniques for promoting AVICOM.

c) Enhancing FI@MP prix

The FI@MP prix is an important activity for AVICOM that works, and that can work better with an enhanced communication and can be the first step in creating a searchable archive of best practice in applying audio-visual and multimedia technology in museum communication field: it can be the first step of a new way in communicating AVICOM.

d) AVICOM Support activity: for museums, institutions and other Committees

The activity in the italian AVICOM committee suggested me that our experience can be "exported" in the international committee. We work as a support group and as counselors for all the italian museum that ask our help or our advice in multimedia or audio-visual issues. This can be applied for worldwide smaller museums, and starting for museums in BRIC area and Africa.

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Short bio

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