THE FUTURE OF MUSEUMS OF CITIES

CAMOC Annual Conference 2018
“The Future of Museums of Cities”
Frankfurt, 4-5 June 2018
Historical Museum Frankfurt

Pre-Conference Workshop
Migration: Cities | (im)migration and arrival cities
Frankfurt, 2 June 2018
Historical Museum Frankfurt

Conference Partners and Contributors: ICOM CAMOC | ICOM Germany | Historisches Museum Frankfurt

What is the point of museums of cities, what purpose do they serve, what should their future be?

This will be CAMOC’s second conference in Germany following the ICOM 2011 conference in Berlin. Our theme is simply - the future of museums of cities. Our aim will be to share knowledge and debate the state of museums of cities worldwide, including their present and future models and city museum definitions.

The guideline is our mission statement: “CAMOC is about the city and its people - their history, their present and their future. It is a forum for those who work in museums about cities, but also for anyone involved and interested in urban life: historians, urban planners, architects, citizens, all of whom can exchange knowledge and ideas across national frontiers.”

ICOM is currently pursuing a project to present new definitions of the museum lead by the Museum Definition, Prospects and Potentials Standing Committee. In this context, CAMOC will look at city museums now and in the future, and how they can best fulfil their mission, which is ultimately about improving urban living.

Since the foundation of CAMOC in 2005, the number of museums of cities has increased significantly, either by updating old municipal or local museums, or by creating new ones. CAMOC’s first publications, such as our book City Museums and City Development and the digital publication Our Greatest Artefact: the City. Essays on cities and museums about them, contain a string of ideas and experiences, as well as knowledge about city museums. We look forward to your participation in our Frankfurt meeting to share your ideas, knowledge and experience.
THE CONFERENCE THEMES:
During the two conference days, we will focus on definitions and models of city museums for the future.

THEME 1 – The Future of Museums of Cities
New directions and new challenges for city museums and urban heritage. What are the main trends in exhibitions and programmes? How are city museums evolving? In which fields are city museums researching and creating new knowledge? Which are their most challenging issues?

THEME 2 – New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics
There are emerging ethical issues that city museums face as they follow new directions and take on new roles and responsibilities. Dealing with a city’s history and its recent past, as well as tackling social, economic and identity-related issues requires an ethical framework. Which ethical questions are related to social diversity, migration, the consequences of mass tourism, and other relevant issues?

THEME 3 - Sustainable Cities and City Museums
Environmental, social and economic sustainability are key aspects of city growth. How can city museums contribute to a more sustainable urban future? How can they contribute to preserve urban heritage and landscape? What should be their role and relevance as agents of city development and urban policies?

THEME 4 – Towards a new definition or new definitions of city museums?
***Conference session and round-table panel***
Must museums of cities continually redefine themselves in light of constant social change and challenges? How should city museums integrate past and present and prepare for the future without losing their role as museums of a city’s history?

PROGRAMME SUMMARY

Saturday, 2 June 2018
Migration: Cities Workshop

Sunday, 3 June 2018
Pre-conference Tours / Excursion Day

Monday, 4 June 2018
CAMOC Annual Conference 2018 – DAY 1

Tuesday, 5 June 2018
CAMOC Annual Conference 2018 – DAY 2

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DAY 1 - Monday, 4 June

08:30-09:00 Registration

09:00-09:30 Opening / Welcome Speeches
Jan Gerchow
Director, Historical Museum Frankfurt
Katrin Hieke
ICOM Germany
Joana Sousa Monteiro
Chair, CAMOC

09:30-10:00 Keynote Speaker
Fred Kent, PPS USA
The Role of Museums in creating the “City of the Future”.

10:10-10:15 Q&A

10:15-10:45 Coffee Break

10:45-12:05 Session 1: The Future of Museums of Cities
Moderator: Joana Sousa Monteiro

| 10:45-11:00 | Jan Gerchow | GERMANY | How to become a relevant place in the city? The new Historical Museum Frankfurt |
| 11:00-11:15 | Lars De Jaegher Paul van de Laar | BELGIUM THE NETHERLANDS | Co-production: collaborating on temporary exhibitions |
| 11:15-11:30 | Michał Niezabitowski | POLAND | Civilisation of Museums |
| 11:30-11:45 | Song Inho | KOREA | Constellation of the City that leads to historic promenade |
| 11:45-12:05 | Q&A |

12:05-12:15 Mini break

12:15-13:15 Session 1: The Future of Museums of Cities
Moderator: Jan Gerchow

| 12:15-12:30 | Joana Sousa Monteiro | PORTUGAL | Becoming a city museum. New approaches on time, people and urban heritage at the Museum of Lisbon |
| 12:30-12:45 | Paul Spies Brinda Sommer | THE NETHERLANDS GERMANY | Preparing a range of participatory formats for the upcoming Berlin exhibition in the Humboldt Forum from interactivity to hosting |
| 12:45-13:00 | Sibylle Dienesch | AUSTRIA | Organization follows content |
| 13:00-13:15 | Q&A |

13:15-14:30 Lunch (museum café)
CAMOC ANNUAL CONFERENCE

14:30-15:30 Session 1: The Future of Museums of Cities
Moderator: Catherine C. Cole

14:30-14:45 Nicole van Dijk, THE NETHERLANDS
Active collecting and the future of city museums

14:45-15:00 Jenny Chu, TAIWAN
Creating cultural heritage in city museums: a case study from Taiwan

15:00-15:15 Francesca Lanz, ITALY
City Museums on the Move

15:15-15:30 Inga Sarma, LATVIA
Jurmala City Museum - Current issues and future challenges

15:30-15:50 Q&A

15:50-16:15 Coffee Break

16:15-16:35 Dr. Hugh Maguire, Chair, ICOM Membership Working Group: Who can or cannot be a member of ICOM?

16:35-16:55 Annemarie Wildt & Francesca Lanz, The Netherlands/Italy: [Self] Censorship, Interactive Session

17:00-18:00 General Assembly

with the presentations by CAMOC 2020 Host City Candidates: Baku, Azerbaijan and Krakow, Poland

18:00-18:15 Welcome speech by the Vice Mayor for Culture, City of Frankfurt, Ms. Ina Hartwig

18:15-20:00 Guided Tours of the Historical Museum Frankfurt

20:00-22:00 Reception at the Historical Museum Frankfurt

DAY 2 - Tuesday, 5 June

09:00-09:30 Keynote
Joan Roca i Albert, MUHBA SPAIN
Between cultural and urban policies. Rethinking the city and the city museum

09:30-09:45 Q&A

09:45-10:30 Session 2: New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics
Moderator: Nicole van Dijk

09:45-10:00 Elena Pérez Rubiales and MUHBA team SPAIN
At Home. The participative worker housing housing new branch of Barcelona City Museum

10:00-10:15 Orti Engelberg ISRAEL
The founder’s houses in the development towns. Between deprivation and cultivation

10:15-10:30 Q&A

10:30-11:00 Coffee Break

11:00-11:45 Session 2: New Roles and Responsibilities: Urban Life, Museums of Cities and Ethics
Moderator: Karin Hiele

11:00-11:15 Elf Gijsjem Arjan GERMANY
Rethinking City Museums in the Face of Autonomous Archiving Activist Videos

11:15-11:30 Valeria Pica ITALY
A future museum for a disappeared city? Past and present in damaged historical centers: Identity and ethical issues

11:30-11:45 Q&A

11:45-12:00 Mini break

12:00:12-12:45 IGNITE SESSION
Moderator: Chet Orliff

12:00-12:05 Introduction - how it works

12:05-12:10 Christian Nana CAMEROON
African Cities Museums, place of reconstruction and reconciliation: The case of Blackitude Museum space

12:10-12:15 Christina Miedico ITALY
2050: museums hyper-connected In Oldpeak: The Others’ Voices in ancient Lombardy

12:15-12:20 Ivan Grinko RUSSIA
City branding and museumification of urban landscapes

12:20-12:25 Sevil Zeynalova AZERBAIJAN Sustainable Cities and City Museums

12:25-12:45 Q&A

12:45-14:00 Lunch (museum café)

14:00-14:15 Pedro Pereira Leite & Judite Primo PORTUGAL
Lisbon - The Role of Cultural Diversity for Sustainable Communities

14:15-14:30 Toner Stevenson AUSTRALIA
Museums and wellbeing - quantifying how Museums improve health in the growing urban landscape of Greater Sydney

14:30-14:45 Hugh Maguire IRELAND Two Viking Sagas

14:45-15:00 Chao-Chieh Wu TAIWAN
Local Memory, Cultural Identity and National Brand Marketing: A Case Study on the Taichung City Museum and Its Articulation of the Past, the Present and the Future

15:00-15:30 Q&A

15:30-16:00 Coffee Break

16:00-17:00 Session 4: Towards a new definition or new definitions of city museums
Moderator: Renée Kistemaker

16:00-16:15 Guðrún Styrlíðá KAZAKHSTAN
Museums of Almaty in the socio-cultural space of the city

16:15-16:30 Bongnekosi “Rock” Zuma SOUTH AFRICA
THE BEGINNING: realigning South African Cities’ definition of Museums with International standards

16:30-16:45 Chet Orliff USA
Toward a Curriculum for New City Museologists: Training the Next Generation of City Museum Professionals

16:45-17:00 Q&A

17:00-17:15 Mini break

17:15-18:00 Session 4: Towards a new definition or new definitions of city museums
Moderator: Joana Sousa Monteiro

17:15-17:45 Tiina Merisalo, Director, Helsinki City Museum

17:45-18:00 Jan Gerchow, Director, Historical Museum Frankfurt

PART 2 PANEL DISCUSSION

PANEL DISCUSSION

Tiina Merisalo, Director, Helsinki City Museum
Joan Roca i Albert, Director, Barcelona City History Museum

Jan Gerchow, Director, Historical Museum Frankfurt

18:15-20:00 Guided Tours of the Historical Museum Frankfurt

20:00-22:00 Reception at the Historical Museum Frankfurt
Pre-Conference Workshop

"Migration: Cities | (im)migration and arrival cities"

Frankfurt, Germany 2 June 2018
Historisches Museum / Historical Museum Frankfurt

Pre-Conference Tours
Sunday, 3 June

**TOUR 1 - MUSEUM OF COMMUNICATION**
The highlight of this tour will be the Museum's new permanent exhibition.
http://www.mkf-frankfurt.de/en/
max. 30 participants
start: 15 h
meeting point: Museum of Communication, Schaumainkai 53

**TOUR 2 - MUSEUM JUDENGASSE**
This tour through the old Jewish Ghetto includes the Museum's new permanent exhibition and a visit to the old Jewish cemetery.
https://www.museumjudengasse.de/en/home/
max. 30 participants
start: 15 h
meeting point: Museum Judengasse, Battonnstraße 47

**TOUR 3 - MUSEUM OF APPLIED ARTS (MAK)**
The tour will encompass the current exhibition on Elementarteilchen, as well as new special exhibitions dedicated to the Frankfurt Bauhaus designer Lore Kramer and RAY-photography project Extreme Bodies.
http://www.museumangewandtekunst.de/en/
max. 30 participants
start: 15h
meeting point: MAK, Schaumainkai 17

**TOUR 4 - CITY TOUR: THE NEW OLD CITY OF FRANKFURT**
The tour will cover the Dom-Römer-Quarter and the new museum quarter of the Historical Museum.
max. 30 participants
start: 15h
meeting point: Historical Museum Frankfurt, Saalhof 1

**THE TOUR REGISTRATION:**
On site, on the first come – first served basis.
The tour registration will be open during the workshop registration on June 2 and on the pre-conference day, June 3, at the Historical Museum Frankfurt, from 14h.