

# MIGRATION: CITIES (IM)MIGRATION AND ARRIVAL CITIES

Migration:Cities | (im)migration and arrival cities

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How to make a short film for the *Migration:Cities* platform

**ICOM** international  
council  
of museums

**ICAMOC** ICOM  
international committee  
for the collections and activities  
of museums of cities

**ICR** ICOM  
international  
committee for  
regional museums



COMMONWEALTH  
ASSOCIATION OF MUSEUMS

Special Project  
**MIGRATION:  
CITIES**

**Making a short film for the CAMOC platform: *Migration:Cities***

**General**

- Make a 5 minute film
- Do it together with someone you feel comfortable with
- Test the sound and volume before you start with your actual recording
- Test the light situation: find a place to film where light is coming from behind or from the side of the camera. Don't film against the light.
- Speak clearly and slowly
- Try to make the film in English
- Make short episodes of the film . Every time you concentrate on one small part of your story so you won't get lost or forget important parts
- You can help the editor for example by starting each of the five topics with an on paper written heading
- Make sure you don't produce too much material on film. This makes editing a time-consuming job
- Make a lively film by filming on site, film other visual material like photos and objects
- Try to put a little interview with a participant in de film. Film his or her opinion about the projects you are filming.
- Before you start you can make a short and simple storyboard. You can tell in the film about the following topics if relevant for your institute. Try to not make it a general film about your organization but focus on the way it is working regarding the following questions (a, b and c following the general questions are examples of possible ways of answering. It can be of less relevance for your situation):

1. Tell us about your Museum / Initiative:
  - a. Vision of the museum towards city-making
  - b. Tell us about your project:
  - c. What project in your museum/initiative is dealing with migration from the perspective of arrival cities?
  - d. What issues of migration is the project focusing on? Group of migrants (in relation to receiving population), number, countries of origin, ethnic background, age, education, other?
2. Capturing stories and participation approaches:
  - a. How is the museum/project engaging with concerned communities and how are they participating?
  - b. What ethical and methodological approaches are used for this process? What have you learned from them?
  - c. Are migrant communities active participants and decision-makers in this process? How, why is this or is this not taking place?
3. Sharing knowledge and fostering dialogue:
  - a. How is the museum/project sharing this process and its results with visitors and concerned communities (exhibition, discussion, event etc.)?
  - b. Tools developed or being used for representing and discussing migration in the museum
  - c. How is it capturing their feedback?
  - d. Is the project creating opportunities for debate, dialogue and exchange and is the museum actively initiating this?
4. Tracking and Evaluating Impact
  - a. How is the museum/project tracking the impact of their actions?
  - b. Can your museum/project share these evaluations with us?
5. Final Message
  - a. What do your museum/project members consider to be the most important learning from this project?

- Or -

  - b. What do you believe in?

- Or -

  - c. What is your inspiration?

## **Editing**

It would be helpful if you can edit the film yourself in a very basic way. You are the one who knows best which parts are important and in which they order should be. Don't worry if there are imperfections or little mistakes in the film. We don't expect high professional films, the message and information is much more important for us than a perfect film.

The *Migration:Cities* team will look if a final round of editing is necessary for the films and how to organize this.

If any questions or problems arise, please don't hesitate to ask:  
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We are looking forward to your film!