The report and conclusions of the conference "Development of CECA network in SEE"

The conference was held during the 11th and 12th December 2015 in Zagreb. A total of 14 museum educators and curators from Croatia, Bosnia and Herzegovina and the Republic of Srpska and Serbia. Three of the invited participation canceled at the last minute due to illness.

The first day of the conference was held in the Ethnographic Museum. The participants were welcomed by the director of the Ethnographic Museum and member of the Executive Council of ICOM Goranka Horjan. Zeljka Jelavic, European regional coordinator presented the activities of CECA and "The Best Practice Award" and the possibility of participating in CECA conferences. Participants then presented educational programs in their museums. A discussion on the possible forms of cooperation followed. Upon completion of the official part, the participants attended the opening of the new exhibition "Magic Company"

During the second day of the conference participants visited the Technical Museum "Nikola Tesla" and toured with the guidance of museum educator Katarina Ivanišin Kardum. Especially prominent are programs which connect technology and artistic projects. Participants also visited Typhlological Museum, where their director Zeljka Bosnar Salihagić and museum consultant Zeljko Susic presented a permanent exhibition and a dark room where people can feel the world as visually impaired and blind people. In the workshop led by Zeljka Susic which followed participants learned principals of Braille letter and discuss adjustments of museum for people with disabilities.

In the discussion on the status of museum education in some museums and modalities of cooperation was emphasized:
- The need for the visibility of educational work
- Development of strategies to attract the audience
- Museums in the larger cities are under heavy pressure to generate revenues and are in the competitive position which weaken solidarity and support among museums
- In adapting educational programs to visitors with special needs educators are facing misunderstandings among colleagues as curators as well as among policy makers. The situation is significantly better in museums where management of the museum is aware of the problem
- Many professionals who work with visitors lacking knowledge of the methodology of educational work

It was concluded that:
• that the national committees of ICOM South East Europe should connect for effective cooperation
• that the joint CECA project could be created around a theme that connects the various museums and the museum as a place of learning and that is promotion of human rights. For this could be applied methods of global learning.
• museums should investigate the possibility of funding through the Erasmus + program
  • a regional program for the training of museum professionals who work with visitors and do not have sufficient skills and knowledge about learning in the museum should be created
  • for continuous communication and the development of joint projects FB group ICOM CECA Network for South East Europe is created in local languages.
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