

December 2011



*Ceca Conference 2011.
Zagreb, Croatia – September 16-21*

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The International Board

Why CECA World Newsletter? by Emma Nardi

Since the conference in Shanghai, CECA board has been engaged in developing the program for its three-year mandate. Two main ideas were considered:

- organise activities that would fit in ICOM Strategic Plan for the same period;
- take into account opinions, expectations and recommendations expressed by members within the CECA membership survey that took place in 2010.

Fortunately, many matching points were found that made the task easier for the board.

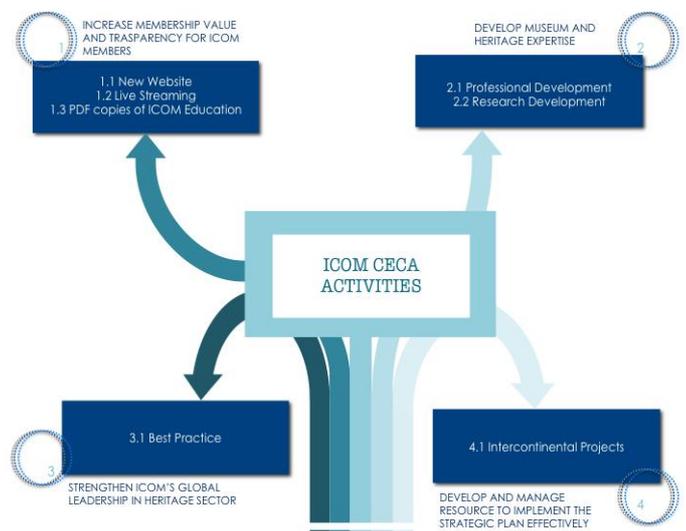
In particular, members underlined that

- they would like to improve communication within CECA;
- they are interested in developing their professional skills;
- they want to know more about best practices in order to improve their daily activity.

On the other hand, ICOM Strategic Plan states the following points:

1. increase membership value and transparency for ICOM members;
2. develop museum and heritage expertise;
3. strengthen ICOM's global leadership in the heritage sector.
4. develop and manage resources to implement the Strategic Plan effectively.

The graph below shows how our activity perfectly fits in ICOM Strategic Plan.



CECA board considers that for both CECA members' suggestions and ICOM Strategic Plan, it is important to develop adequate research activity, to spread the outcomes of that activity, to circulate them among all members. This is why we think that a biannual CECA World Newsletter could become a powerful tool to involve members and share information with them.

Best Practice

Best Practice projects in education and cultural action.
by Marie-Clarté O'Neil and Colette Dufresne-Tassé

CECA 2011 annual conference gathered a large number of participants in Zagreb (Croatia). This meeting produced a real progress around one of the major concerns expressed by CECA members' survey, that is to say a better understanding of the *Best Practice* process.

An analyzing tool for education and cultural action programs was designed and proposed by Marie-Clarté O'Neill and Colette Dufresne-Tassé, discussed at European level, then produced during the annual world conference.

This tool is now available in three languages on CECA website: <http://ceca.icom.museum/node/208>.



Intercommittee relationships

Museos, Educación y Buen Vivir.

CECA VIII Regional Conference – Quito (Ecuador).

by Sonia Guarita do Amaral

On November 8 - 12, CECA – LAC (Latin America and the Caribbean) has organized a conference in Quito (Ecuador) together with ICOFOM - Committee for Museology.

The meeting took place in the Museo Interactivo de Ciencias - The Interactive Science Museum, a newly opened updated venue with a very special space designed for exhibitions, theatre, dance and cultural activities.

The proposed theme was "The Buen Vivir" (SUMAK KAWSAY) in the local quechua language that might be translated into: "Museums as places where to build a good life" reflecting the different contemporary educational actions addressed to communities.

The meeting gathered more than 250 people from different Latin American and Caribbean countries (Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Guatemala, Mexico, Panama, Peru) and was honored with the presence of the ICOM President Mr. Hans-Martin Hiz, the Vice President Thereza Scheiner, CECA President Emma Nardi, LAC Coordinator Daniel Castro and Elaine Heumann Gurian from the USA as a keynote speaker.

The program included reflections on the theme, presentation of experiences developed by Latin American educators and workshops.

Visits to the different local museums were also provided and our members had the opportunity to be in touch with a variety of educational projects that are being developed in Quito and the intensive cultural actions towards the communities.

Beautiful convents, churches and the city historical center that are considered by Unesco as World Heritage completed this very fruitful event!



Quito (Ecuador), 8 - 12 November 2011.
CECA VIII Regional Conference



News from North America

by Giuseppe "Pino" Monaco

CECA members from the USA and Canada are sharing news-you-can-use, programs and recent publications.

News-you-can-use

CECA members could be interested in learning about the Center for Advancement in Informal Science Education (CAISE; <http://caise.insci.org/>). CAISE works in collaboration with the US National Science Foundation to strengthen and advance the field of informal science education and its infrastructure. In addition, CAISE has organized a search engine which searches across a number of Informal Science Education professional development sites.

It can be found at: <http://informalcommons.org/>

If you don't already use Twitter, why not give it a try! Whether it's to find out about the latest applications of technology in education, the paperless classroom or any other subject, using hashtags such as #ClavEd, #Edchat, #edtech or #education will give you access to a wealth of very useful and timely information. Make your choice... In the past few months, the Teachers' Centre at virtualmuseum.ca has organized exchanges via @mvc_teachers on Twitter. Using #ClavEd seems to have become a meeting place for Francophone teachers. According to @petitbenoit, "#ClavEd is a democratic forum in which all of the interested parties in the field of education comment on and share ideas."

Programs

Water Matters

The Smithsonian Center for Education and Museum Studies announces the new *Shout* online conference series, *Water Matters*. In February, March, and May 2012, on-line, free-of-charge interactive sessions with Smithsonian experts and educators will look at water, from marine biology to American history, and address ecological, social, and economic systems; human impact on the environment; and civic responsibility. In addition, the conference will include activities in which students can earn badges of accomplishment. With more than 130 countries that already participated, we invite you to take part with your audience or on your

own as professional development at shoutlearning.org. There will be an online preview on January 19. The first sessions will be held on February 7 and 8.

ART LAB+

The Hirshhorn Museum and Sculpture Garden in Washington, DC shares its signature youth program, ARTLAB+, which gives DC-area teens the space, resources, and technology they need to explore their creativity while developing important visual and digital literacy skills. Teens take on unique roles in a design studio environment, often using the museum's modern and contemporary art collection to inspire their own productions. Guest artists and mentors offer support and guidance throughout the creative process, nurturing the next generation of artists and designers. ARTLAB+ is part of the YOUmedia Network and the MacArthur Foundation's first funded museum prototype for a national initiative that supports community-based digital learning labs. More details can be found at <http://artlabplus.si.edu/>



News from Europe - Ireland

by Maria Bourke

The Symposium, *Future Forecasting: The Challenges Facing Museums and Cultural Institutions* was held at the National Gallery of Ireland on 3 November. A panel of international speakers examined the key issues facing cultural institutions today, what might challenge them tomorrow, and how institutions might prepare for the future.

The Symposium was launched by Jimmy Deenihan, T.D., Minister for Arts, Heritage and the Gaeltacht, and the talks were followed by three discussion sessions, in which the speakers were joined by museum professionals from institutions around Ireland.

The event was streamed live online all day. The schedule for the day and the talks themselves can be viewed on the National Gallery's Website

http://www.nationalgallery.ie/Learning/Lifelong_Learning/Symposia_and_Seminars/Symposium_Clips.aspx

A twitter hashtag was created for the day, and was one of the highest trending tags in Dublin on the day. A special e-mail address (futureforecasting@ngi.ie) enabled online viewers to send questions and comments direct to the speakers. A report on the symposium and the associated facilities is in preparation.

The follow-up to the symposium will be a *Future Forecasting Roundtable* in March 2012, details of which will be posted, so watch the National Gallery website www.nationalgallery.ie or email education@ngi.ie for details in 2012. The Symposium was organised by Marie Bourke and staff from Education and other sections of the National Gallery of Ireland, supported by LEM/The Learning Museum Network Project, and held under the auspices of the ICOM Committee for Education and Cultural Action (CECA).



News from Europe - Croatia

by Zeljka Jelavic

CECA 2011 annual conference *Old questions, new answers: quality criteria for museum education* was held in Zagreb, Croatia, September 16 - 21. The proposed theme was intriguing enough to gather 150 participants from 47 countries. More than 80 presentations in formats of research papers, thematic papers, market of ideas, posters and free presentations introduced different aspects of the main conference theme from practical as well as from theoretical point of view. This conference introduced few novelties. The first one was introducing pre-conference workshops as a model of professional development and knowledge sharing. The first workshop was on evaluation, while the second offered hand-on programs for families. The second novelty was internet live streaming. Both the organizers and CECA board are very proud to be the first ICOM committee which live streamed conference presentations on the internet. The 2011 conference was organized by Zeljka Jelavic and the following team members: Renata Brezinscak, Lada Laura and Zeljka Petrovic Osmak in cooperation with ICOM Croatia, the Ethnographic museum and the Museum Mimara from Zagreb.



Publications

- Alderoqui, S. - Pedersoli, C., *La educación en los museos. De los objetos a los visitantes*, Buenos Aires, Paidós, 2011, pp. 272, ISBN 978-950-12-1532-8
- Daignault, L., *L'évaluation muséale : savoirs et savoir-faire*, Québec, Presses de l'Université du Québec, 2011, pp. 348, ISBN 978-2-7605-3293-9
- Guo Junyin, - Marly Fang Wang (Eds.), *Museums for social harmony. Public Education and museums*, Proceeding of ICOM CECA 2010, Jinan University Press, 2011, pp. 227, ISBN 978-7-81135-930-5
- Nardi, E., *Shapes and Messages of the Museum – Forme e messaggi del museo*, Milano, Franco Angeli, 2011, pp. 156, ISBN 978-88-568-4011-7
- Nardi, E. (Ed.), *Ceca Membership Survey - Icom Education 22*, Roma, Edizioni Nuova Cultura, 2011, pp. 110, ISBN 9788861347236
- Santacana I Mestre, J. – Martín Piñol, C. (Coords.), *Manual de museografía interactiva*, Gijón, Ediciones Trea, 2010, pp. 655, ISBN 978-84-9704-531-5



CALL FOR TENDER

Award for participating in CECA 2012 annual conference in Yerevan (Armenia).

Send a programme developed according to the Best Practice document before March 15, 2012. Download the [documents](#).

The International Board

The International Board

Emma Nardi *President*

Josée Duhaime *Secretary*

Marie-Clarté O'Neill *Europe Regional Coordinator*

Giuseppe "Pino" Monaco *North America Regional Coordinator*

Daniel Castro Benitez *South-America and the Caribbean Regional Coordinator*

Umebe N. Onyejekwe *Africa Regional Coordinator*

Stella Chryssoulaki *Responsible for ICOM Education*

Jenni Fuchs *Webmaster Coordinator*

Co-opted members

Silvia Ciriello *Delegated for the publication of CECA World Newsletter*

Colette Dufresne-Tassé *Delegated for research development*

Nicole Gesché-Koning *Delegated for intercommittee relationships*

Sonia Helena Guarita do Amaral *Delegated for intercontinental projects*

Arja van Veldhuizen *Delegated for professional development*

Ayumu Ota *Delegated as Regional Coordinator for Asia Pacific and Australia*

<http://ceca.icom.museum/>

Next issue: June 2012 - Deadline for contributions: 15 May 2012