

June 2012



*The international jury of the Ceca Best Practice Award*

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The International Board

## How to work for excellence: CECA Best Practice Award by Emma Nardi

Last May 18<sup>th</sup>, among the celebrations for the 35<sup>th</sup> ICOM International Museum Day, CECA released the names of the five winners of the CECA Best Practice Award. The winners will be invited to attend CECA annual conference, that will take place in Yerevan (Armenia) October 20<sup>th</sup>–24<sup>th</sup>.

When CECA board was elected in 2010, our main concern was to organise activities that could be of interest to members and that could help them share and develop their professional skills.

A survey was launched and the results gave the CECA Board useful hints to fulfil our mission. In particular, members expressed the need to have good examples of best practices implemented internationally.

Two Board members – Marie-Clarté O'Neill and Colette Dufresne-Tassé – produced a document in which Best Practice programmes are considered under four different dimensions: conception, implementation, evaluation, remediation.

The document is available on CECA website in ICOM three official languages (<http://ceca.icom.museum/node/208>) and will be shortly published in ICOM Education 24.

In order to attract members' attention on the document and to encourage them to use it, the Board decided to launch the CECA Best Practice Award and made the following decisions:

- the call for tender was open from December 2011 to March 15<sup>th</sup> 2012;
- an evaluation form was produced and made available to all members;
- a four-member international jury was nominated. Its members were Marie-Clarté O'Neill (CECA board

member), Milene Chiovatto (CECA member and responsible for the educational activities at the Pinacoteca de Sao Paulo – Brazil), Hugues Dreysse (President ICOM – UMAC) and myself.

We received 28 projects from all over the world and the jury went to work at a distance using the criteria set on the evaluation form. Each project was evaluated by more than one jury member and, in case of different scores assigned to the same project, discussions were engaged through e-mail.

The 17<sup>th</sup> and 18<sup>th</sup> of May the jury met in Rome to finalise the evaluation and produce the ranking.

Thanks to this article, I have the honour to present to the CECA community the name of the CECA awarded members (in alphabetical order):

- Mario Antas (Portugal), *Network of archaeology clubs in schools*;
- Francesco Cochetti (Italy), *Growing with culture*;
- Antje Kaisers (Germany), *Schule@museum*;
- Viviane Panelli Saraff (Brazil), *Accessible cultural extension programme*;
- Lucina Shayo (Tanzania), *Enhancing museum clubs in Dar Es Salaam primary schools*.

As the valuable projects were far more than five, we decided to implement two more levels of recognition: the CECA Best Practice Commendation and the publication of the projects in a special book edited by CECA.

The members whose projects deserve the CECA Best Practice Commendation and publication are (in alphabetical order):

- Cinzia Angelini (Italy), *Opening museums to offenders*;
- Marie Pierre Béra Delaporte (France), *Découvrir le Musée d'art et d'histoire du judaïsme en famille*;
- Gina Koutsika (United Kingdom), *First World War centenary partnership sharing meetings & workshops*;
- Andreia Menezes de Bernardi (Brazil), *Vamos ao Museu?*;
- Marina Tsekou (Greece), *National Museum of Contemporary Art (EMST) without borders*.

The members whose projects deserve publication are (in alphabetical order):

- Paolo Campetella (Italy), *Home, sweet home*;
- Annick Deblois (Canada), *Programme de stagiaires en enseignement au Musée Canadien de la Nature*;
- Martina De Luca (Italy), *The memory of beauty*;
- Andreas Lapourtas (Greece), *Festive celebration at the Piraeus Bank Group Cultural Foundation (PIOP)*.



### Research development

*Seminario sobre la investigación/Herramientas para la investigación. Buenos Aires, Centre Cultural Manzana de las Luces, 20-29 avril 2012.*

*By Colette Dufresne-Tassé*

*Organisation du Séminario*

Responsable: Maria Cristina Holguin, Correspondante du CECA en Argentine; enseignante: C. Dufresne-Tassé.

*Description des participants*

Vingt-sept personnes s'inscrivent au Séminario. Ceux qui participent jusqu'à la fin (17) viennent de Buenos Aires, de sa banlieue, ou de régions du "nord" du pays, soit Salta, Rosario, Cordoba, Corrientes ou Bahia Blanca.

Tous travaillent dans des musées, des centres culturels ou des administrations régionales de la culture.

*Commentaires concernant l'aspect pédagogique du Séminario.*

La stratégie pédagogique adoptée a permis aux participants qui n'avaient jamais fait de recherche de posséder l'information nécessaire à la réalisation de leur projet et de saisir les enjeux propres à chacune de ses étapes. Par ailleurs, les exposés étant courts, ceux qui avaient déjà une expérience de la recherche ne risquaient pas trop de s'ennuyer, et ils découvraient avec intérêt les exemples apportés.

Le fractionnement en étapes distinctes de la démarche de recherche et la réalisation séquentielle et systématique de ces étapes semble avoir particulièrement aidé les participants qui faisaient de la recherche pour la première fois à réaliser leur projet, sans toutefois incommoder les autres.

A chaque étape les participants ont été groupés entre équipes du travail, ce qui n'est pas étranger à l'amélioration des projets et à la satisfaction des participants.

Ceux-ci ont en effet souligné l'intérêt de pouvoir discuter à la fois le fond des questions étudiées et la façon d'y répondre.

La rédaction à la fin de chaque étape de la partie correspondante du rapport semble avoir aidé chaque équipe à clarifier ses idées et à éviter les réactions de panique suscitées par l'écriture d'un rapport entier. Une publication sur les projets sera lancée à Rio en 2013.



### Intercontinental projects

*CECA INTERCHANGE BRASIL - NIGERIA*

National Commission for Museums and Monuments

National Museum Lagos, Nigeria

Pinacoteca do Estado de São Paulo, Brazil

*Workshop*

*Inclusive educational actions in museums: proposals and possibilities*

On April 25 – 27, Gabriela Aidar ran a workshop in Nigeria. Around 40 participants attended the workshop, all of them members of the National Commission for Museums and Monuments staff, from several museums and museological institutions across Nigeria. The majority of the group was composed of education officers, but there were also some curators, conservation officers, and museum directors.

This Interchange project was originally proposed and organised by Emma Nardi (CECA President); Umebe Onyejekwe (CECA Regional Coordinator for Africa); Sonia Guarita do Amaral (Coopted Member delegated for the relationship among continents and for the organisation of CECA Conference 2013, Brazil); Milene Chiovatto (CECA Brazil member); and Josée Duhaime (CECA Secretary).



### Experience Exchange by Arja Van Veldhuizen

*Have you already tried the Experience Exchange database on the CECA website?*

You will need to be logged in to see it. To log in, use the green 'Member Login' button on the home page (if you don't already have log in details, you will need to select 'create new account' and wait for a website administrator to approve it). Then go to 'Membership' and click on 'Experience Exchange'. There you will find the database, which will give you access to the expertise of many fellow CECA members.

You may use it in several ways:

- ❖ to find colleagues with specific skills and experiences (you are welcome to consult them);
- ❖ to present yourself;
- ❖ to find colleagues in a country you would like to know more about;
- ❖ to find colleagues who work in similar museums / institutions.

Good luck in starting a fruitful and pleasant exchange with your worldwide colleagues!



### Intercommittee relationships

#### *Musei scientifici e nuove tecnologie. Conference*

*Musei scientifici e nuove tecnologie* was held on May 17 in the DiPED Conference Hall – University of Roma Tre. The Conference was organised by CECA in collaboration with the Managing Authority of the 2007-2013 National Operational Plan funded by the Italian Ministry of Education. ICOM Director General Julien Anfruns opened the conference. Among the participants there were ICOM CECA President Emma Nardi, ICOM UMAC President Hugues Dreysse, Marie-Clarté O'Neill, Milene Chiovatto and several national and international experts.

### Publications

- Actas. Ponencias y comunicaciones, I Congreso Internacional, *Los museos en la educación. La formación de los educadores*, Madrid, Fundación Colección Thyssen-Bornemisza, 2009, pp. 486, ISBN 978-84-96233-84-3.
- Barrella, N. - Solima, L., *Musei da svelare. Offerta e domanda museale in Campania*, Napoli, Luciano Editore, 2011, pp. 158, ISBN 978-88-6026-160-1.
- Calbó i Angrill, M. – Juanola i Terradellas, R. – Vallès i Villanueva, J., *Visiones interdisciplinarias en educación del patrimonio*, Girona, Documenta Universitaria, 2011, pp. 94, ISBN 978-84-9984-028-4.
- Pitman, B. - Hirzy, E., *Ignite the Power of Art. Advancing Visitor Engagement in Museums*, New Haven and London, Dallas Museum of Art ed., Yale University Press, 2011, pp. 238, ISBN- 978-0-300-16754-2.
- Santacana i Mestre, J. – Masiera Esquerra, C., *La arqueología reconstructiva y el factor didáctico*, Somonte Cenero, Trea, 2012, pp. 174, ISBN 978-84-9704-620-6.
- Silverman, Lois H., *The Social Work of Museums*, London and New York, Routledge, 2010, pp. 192, ISBN13:978-04157752.
- Vallès Villanueva, J. – Álvarez Rodríguez, D. – Rickemann del Castillo, R., *L'activat docent. Intervenció, innovació, investigació*, Girona, Documenta Universitaria, 2011, pp. 424, ISBN 978-84-92707-751.

## Zoom



# ICOM CECA YEREVAN 2012

MUSEUMS AND WRITTEN COMMUNICATION.  
*Tradition and Innovation*  
ICOM CECA Annual Conference 2012 Yerevan

ICOM National Committee of Armenia is honoured to host the Annual Conference of ICOM International Committee of Education and Cultural Action (CECA) in Yerevan from **20<sup>th</sup> to 25<sup>th</sup> October 2012**. This International Meeting is intended to become a special platform for discussing theoretical and practical issues on different types of texts in the museums at international level.

For any information please contact  
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## The International Board

### The International Board

**Emma Nardi** *President*

**Josée Duhaime** *Secretary*

**Marie-Clarté O'Neill** *Europe Regional Coordinator*

**Giuseppe "Pino" Monaco** *North America Regional Coordinator*

**Daniel Castro Benitez** *South-America and the Caribbean Regional Coordinator*

**Umebe N. Onyejekwe** *Africa Regional Coordinator*

**Stella Chryssoulaki** *Responsible for ICOM Education*

**Jenni Fuchs** *Webmaster Coordinator*

### Co-opted members

**Silvia Ciriello** *Delegated for the publication of CECA World Newsletter*

**Colette Dufresne-Tassé** *Delegated for research development*

**Nicole Gesché-Koning** *Delegated for intercommittee relationships*

**Sonia Helena Guarita do Amaral** *Delegated for intercontinental projects*

**Arja van Veldhuizen** *Delegated for professional development*

**Ayumu Ota** *Delegated as Regional Coordinator for Asia Pacific and Australia*

<http://ceca.icom.museum/>

Next issue: **December 2012** - Deadline for contributions: **15 November 2012**