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Where is Hanuman?

Provenance of knowledge, Hindu mythologies, transmigration process and the user experience of digital objects in museums.

The paper presents the interpretation strategies used by designers of a digital object (an immersive environment about Hindu mythology) and the provenance of their own knowledge about Hindu deities and their attributes, with the goal to transmigrate the images of Hindu god and goodness inside an Australian museum and for a cultural hybrid audience. The paper will show how powerful is the oral tradition as interpretation strategy (Fish, 1980) to link the user experience of the digital object and the information inside the museum with visitor's previous knowledge about shared narratives, in this case the Ramayana. The paper will also summarize in a model the link between the transmigration of images (Cieri Via, 2018), the information available for the designers, the information available inside the exhibition, the oral tradition about the object and the knowledge construction process by visitors.