

Text, Context, a wiki and a woo. Layered Information from the Horniman Museum

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Abstract:

In parallel with the development of new gallery spaces the Horniman Museum set out an ambition to provide greater context in its online provision, enhancing the traditional catalogue of object records into what it came to call ‘Layered Information’. This paper describes what the Horniman means by the notion of layered information and describes some of the practical and conceptual issues it has met in its delivery, including the relationship between data, information and narrative, the complexities of aligning what audiences might want and what the museum might want to provide and how a basic wiki has proven useful.