






Brazilian Meeting on Palaces and Historic House Museums

PRESERVING FOR THE FUTURE ***SUSTAINABILITY IN THE PALACES AND HISTORIC HOUSE MUSEUMS***

SÃO PAULO
NOVEMBER 16TH TO 18TH, 2011

1st DAY – WEDNESDAY – NOVEMBER 16TH, SÃO PAULO

09:30	Reception and distribution of material at Palácio dos Bandeirantes
10:30	OPENING CEREMONY
11:00	CONFERENCE MICHAEL DAY, Chief Executive of the Historic Royal Palaces, England <i>A future as valuable as the past: building sustainable heritage organizations for the long term</i>
12:00	  Lunch at Palácio dos Bandeirantes
13:30	 Departure from Palácio dos Bandeirantes to Casa Guilherme de Almeida
14:00	Arrival at Casa Guilherme de Almeida § Visit to the house with educators
14:20	1st round table: <i>Experiences and concepts on museological sustainability</i> Mediator: Renata Vieira Motta – Director of the State System of Museums (SISEM) Lecturers: 1. MARCELO MATTOS ARAÚJO, Director of the Pinacotheca of the State of São Paulo 2. ROSALBA LOPES, Inclusion and Citizenship Board Member at Inhotim (a museological complex in Minas Gerais) 3. PAULO COSTA, Director of Ema Gordon Klabin Cultural Foundation 4. ROSANA DELELLIS, Owner of FormArte (a company specialized in cultural projects)
16:20	Debate
16:40	 Departure from Casa Guilherme de Almeida to Solar da Marquesa de Santos


17:10	<p>Arrival at Solar da Marquesa de Santos</p> <p>§ Visit conducted by HELOISA BARBUY, Professor at the Museu Paulista – University of São Paulo and Curator of the Exhibiton <i>Marquess of Santos: a woman, a time, a place</i></p>
18:30	<p> Return to Palácio dos Bandeirantes</p>


2nd DAY – THURSDAY – NOVEMBER 17th, ITU

08:30	<p> 1st bus – Departure from Palácio dos Bandeirantes to Chácara do Rosário</p> <p> 2nd bus – Departure from Pinheiros subway station to Chácara do Rosário</p>
09:30	<p>Arrival at Chácara do Rosário</p> <p>§ Welcoming breakfast</p> <p>§ Visit to the house and to the sugar mill</p>
12:00	<p>  Typical lunch</p>
13:00	<p> Departure to Fazenda Paraíso</p>
13:30	<p>Arrival at Fazenda Paraíso</p> <p>§ Visit to the house</p>
14:10	<p> Departure to Fazenda Capoava</p>
15:00	<p>Arrival at Fazenda Capoava</p> <p>§ Visit to the farm</p>
16:00	<p>2nd round table: <i>Sustainable tourism and its relations to the local community</i></p> <p>Mediator: JOÃO PACHECO NETO, President of the State Council for Leisure and Tourism in São Paulo's Rural Area</p> <p>Lecturers:</p> <ol style="list-style-type: none"> 1. FERNANDA BANDEIRA DE MELO, President of the Council for the Defense of the Historical, Archaeological, Artistic and Touristic Heritage of the State of São Paulo – CONDEPHAAT 2. JAN RAIS, President of São Paulo Historical Farms Association 3. LUZIA SIGOLI FERNANDES COSTA, Professor at São Carlos Federal University 4. CLAUDIA MEIRELLES DAVIS, Executive Director of Vivarta Institute
17:30	<p>Debate</p>

18:50	<ul style="list-style-type: none"> § Coffee § Return to São Paulo
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3rd DAY – FRIDAY – NOVEMBER 18th, HORTO FLORESTAL

08:00	 1 st bus – Departure from Palácio dos Bandeirantes to Museu Florestal Octávio Vecchi
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08:30	 2 nd bus – Departure from Jardim São Paulo subway station to Museu Florestal Octávio Vecchi
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09:00	<p>Arrival at Museu Florestal Octávio Vecchi (Forestry Museum)</p> <ul style="list-style-type: none"> § Welcoming breakfast § Visit to the museum
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09:30	<p>3rd round table: <i>The museum, its garden and their impact on the environment and on the society</i></p> <p>Mediator: ELZA AJZENBERG, Coordinator of Mario Schenberg Center of Documentation of Art Research – University of São Paulo</p> <p>Lecturers:</p> <ol style="list-style-type: none"> 1. MARIA ÂNGELA FAGGIN PEREIRA LEITE, Director of the Institute for Brazilian Studies – IEB and Professor of Landscape Architecture at the Faculty of Architecture and Urbanism – both at the University of São Paulo 2. MAGALY CABRAL, Director of Museu da República, Rio de Janeiro 3. JUREMA SECKLER, Director of Rui Barbosa Historic House Museum, Rio de Janeiro 4. MARCO CASAMONTI, Architect at STUDIO ARCHEA, Florence/Italy
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11:20	Debate
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11:40	Coffee break
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12:00	<p>CLOSING CONFERENCE</p> <p>HARTMUT DORGERLOH, General Director of the Foundation of Prussian Palaces and Gardens, Berlin-Brandenburg/Germany</p> <p><i>Master plan for the Prussian Palaces and Gardens 2007-2017: a road to sustainability in the 21st century</i></p>
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12:40	Walk to Palácio do Horto
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13:00	<p>Arrival at Palácio do Horto</p> <p> Lunch</p>
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14:00	<p>OPENING OF THE ART EXHIBITION</p> <p><i>Art and Environment: Breaking Frontiers, celebrating Italy-Brazil Moment</i></p> <p>Guest curator: ELZA AJZENBERG, Coordinator of Mario Schenberg Center of Documentation of Art Research – University of São Paulo</p> <p>§ Visit to the exhibition</p>
14:20	<p>CLOSING CEREMONY</p> <p>ANA CRISTINA CARVALHO, Curator of the Artistic-Cultural Collection of the Governmental Palaces of the State of São Paulo</p>
15:30	<p> Return to the same pick-up places</p>

<p>KEY</p> <p> Lunch</p> <p> Lunch charged</p> <p> Bus provided by the organizers of the event</p> <p>NOTES</p> <p>§ Free parking at Palácio dos Bandeirantes and Parque do Horto Florestal.</p> <p>§ We advise to wear comfortable clothes and shoes on November 17th and 18th</p>	
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POST-MEETING – SATURDAY – NOVEMBER 19TH, SÃO PAULO

09:00	<p>Visit to the CENTER OF THE CITY OF SÃO PAULO, conducted by CARLOS FAGGIN, Professor at the Faculty of Architecture and Urbanism – University of São Paulo</p> <p>Walking tour downtown highlighting the buildings related to three phases of urbanization in São Paulo: the 17th century mud houses, the 19th century brick-built city and the 20th century concrete constructions.</p> <p>Meeting at Pateo do Collegio, Praça Pátio do Colégio, 2 – Centro (near to Sé subway station)</p>
11:00	<p>Visit to the EXHIBITION HOUSE MUSEUMS IN ITALY, at the Museu da Casa Brasileira</p> <p>One of the events to celebrate <i>Italy-Brazil Moment</i>. It presents Italian historical residences with photographs by Omar Kheiraoui. Research and curatorship by Professor Rosanna Pavoni.</p>