

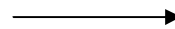


IV Brazilian Meeting on Palaces and Historic House Museums

Define, classify, categorize: constructing meaning

23 to 26 November 2010

11/23 – Tuesday – PALÁCIO DOS BANDEIRANTES



8 p.m. – **Opening of the Exhibition**

“Artistic Collection of the Palaces – An Overview of the Collections”

Seat of the government of São Paulo since 1970, it has two functions today: as the governor’s residence, as well as the State’s administrative seat, and as a palace museum, with a valuable collection of art and furniture.

www.acervo.sp.gov.br/palacios/palacio_bandeirantes.html

First day – 11/24 – Wednesday – PALÁCIO DOS BANDEIRANTES

9 a.m. – **Welcome breakfast** and material distribution

10 a.m. – **Official Opening**

10:30 a.m. – **Coffee-break**

10:45 a.m. – **Opening Conference:**

“What is a museum today and what characterizes a house museum”

Ø ULPIANO BEZERRA DE MENESES, Professor Faculty of Philosophy, Literature and Human Sciences, University of São Paulo (USP)

11:45 a.m. – **Debate**

12:30 p.m. – **Lunch** at Palácio dos Bandeirantes

Afternoon: OUTSIDE ACTIVITIES (we advise wearing comfortable clothes and shoes)

Session I – Categorization and communication

13:30 p.m. – **Visit to Casa Lina Bo Bardi (1st group)** →
Rua Bandeirante Sampaio Soares, nº 420, Morumbi

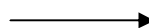
Also called “Casa de Vidro” (Glass House), a reference of Brazilian Modernist architecture, kept as the owners left it, its collection is being thoroughly catalogued and organized.
www.institutobardi.com.br/instituto/instituto/historia_noticias.html

– **Visit to Casa do Bandeirante (2nd group)** →
Praça Monteiro Lobato, s/nº, Butantã
Phone: 3031 -0920

Historic “bandeirista” house that represents the way of living during the colonial period in São Paulo.
www.museudacidade.sp.gov.br/casadobandeirante.php

* After the visits, the 1st group will visit Casa do Bandeirante and vice-versa.

4 p.m. – **Arrival at Maria Luiza e Oscar Americano Foundation**
Av. Morumbi, nº 4077



Collector's house museum that houses collections of visual arts, objects and documents connected to the history of Brazil.

www.fundacaoscareamericano.org.br/fundacao20a.html

– **Coffee-break**

4:15 p.m. – **Conference:**

“Strategies to classify the different typologies of house museums”

Ø ROSANNA PAVONI (Italy), President of DEMHIST 2003-2005

“Identity / Understanding / Categorization: The awakening of memories in the house museums”

Mediator and lecturer: MARIA DE JESUS MONGE, Director of Paço Ducal de Vila Viçosa – Museu da Casa de Bragança (Portugal) and Vice-Presidente of DEMHIST

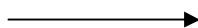
5 p.m. – **Visit to the Foundation**

Second day – 11/25 – Thursday – OUTSIDE ACTIVITIES (we advise wearing comfortable clothes and shoes)

Session II – Interpretative processes for construction of meaning

9:15 a.m. – **Visit to Pátio do Collegio**

Praça Pátio do Collegio, nº 2, Centro



Former Jesuit school, where the city of São Paulo was originated. First Governmental Palace, later demolished to return to its original Jesuit significance, bringing back the city's first space to one's memory.

www.sampa.art.br/historia/patiodocolegio

– **Round-table:**

“Institutionalization and musealization of the collections”

Ø ANTÓNIO PONTE, Director of Paço dos Duques de Bragança (Portugal)

“House museums – private spaces versus public spaces”

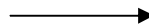
Ø MARIA CECÍLIA FRANÇA LOURENÇO, Professor of Art History and Head of the Department of History of Architecture at FAU, University of São Paulo (USP)

Mediator: HELOÍSA BARBUY, Vice-Director of Museu Paulista

11:40 a.m. – **Lunch at leisure**

12:45 p.m. – **Visit to Casa da Bóia**

Rua Florêncio de Abreu, nº 123, Centro



Historic house from the late 19th century that holds its founder’s memory collection, on the first floor of the old residence. The façade has the same characteristics as those of its inauguration, in 1909.
www.casadaboia.com.br

1:45 p.m. – **Departure to Palácio dos Campos Elíseos**

Av. Rio Branco, nº 1269, Centro



Small palace constructed between 1890-1899, purchased by the Government of the State of São Paulo in 1911 and seat of the Government from 1915 to 1965. Its interior is presently being restored.

2 p.m. – **Visit and coffee-break**

3 p.m. – **Departure to Ema Gordon Klabin Cultural Foundation**

Rua Portugal, nº 43, Jardim Europa



A collector’s house museum. Ema Gordon Klabin’s former residence, it houses collections of art with almost 1500 pieces, from different periods and origins and of several techniques.
www.emaklabin.org.br/noticias/31-geral/3-fundacao-cultural-ema-gordon-klabin-abre-para-visitacao-publi-ca

3:30 p.m. – **Visit followed by Lecture:**

"Space and narrative in the large interiors of the end of the 19th century"

Ø Professor HELDER CARITA, Director of Ricardo Espírito Santo Foundation – Lisbon (Portugal)

– **Debates on the themes presented during the day**

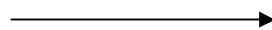
– **Drinks and nibbles**

Third day – 11/26 – Friday – CAMPOS DO JORDÃO

Session III – Palaces, House Museums and Historic Houses – Humanity’s Affective Heritage

7:30 a.m. – **Departure from Palácio dos Bandeirantes to Campos do Jordão**

11 a.m. – **Arrival at Palácio Boa Vista**



Governor’s winter palace, originally projected in 1940. It houses collections of Modern Art, Brazilian Colonial furniture, Sacred Art and Cuzco Art.
www.acervo.sp.gov.br/palacios/palacio_boavista.html

– **Welcoming breakfast**

11:30 a.m. – **Visit to the Palace**

12:30 p.m. – **Round-table:**

“The opulence of house-museums’ heritage as social and personal reference”

Ø JUREMA SECKLER, Director of Museu-Casa de Rui Barbosa

Ø GILBERTO FREYRE NETO, President of Gilberto Freyre Foundation, Recife/PE

Mediator: MARGOT MONTEIRO, Director of Museu do Estado de Pernambuco

– **Debate**

1:45 p.m. – **Lunch**

2:45 p.m. – **Lecture:**

“Historic houses / cultural spaces: a search for identity?”

Ø ARACY AMARAL, Professor at FAU, University of São Paulo (USP)

3:30 p.m. – **Closing remarks:**

Ø ANA CRISTINA CARVALHO, Curator of the Artistic-Cultural Collection of the Governmental Palaces

4 p.m. – **Departure to São Paulo**

8 p.m. – **Arrival in São Paulo**