

WORKSHOP ARQUITETURA E TÉCNICAS MUSEOGRÁFICAS 2016 ICAMT

de 9 a 14 de outubro de 2016
São Paulo

ICAMT – Comitê Internacional para Arquitetura
e Técnicas de Museus do ICOM – Conselho
Internacional de Museus



Patrocínio



Apoio



Apoio Institucional



Organização



Realização





Sustainability for museums

Jean Hilgersom

October 11, 2016

Sustainability

What is Sustainable?

- *Long-term thinking*
- *Needs of today*
- *Needs of the future*
- *Health and Vitality*
- *Resources*

Sustainability

What is Sustainable Development?



Sustainability

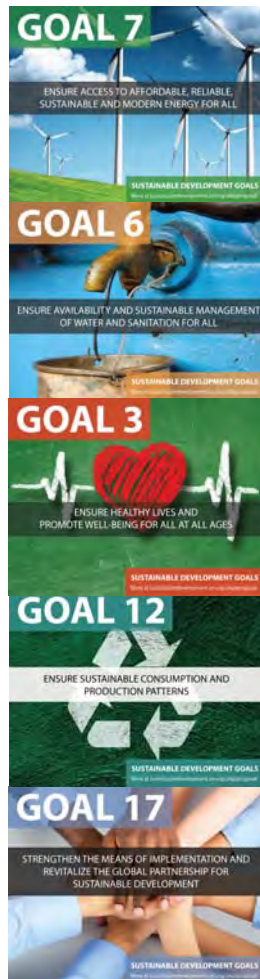
What is Sustainability?

- *Talent to be sustainable*
- *Talent to develop*
- *Talent to improve*

Sustainability

Sustainability in your Museum?





- *Energy Use*

- *Water Use*

- *Indoor Environmental Quality*

- *Impact of Materials*

- *Management*

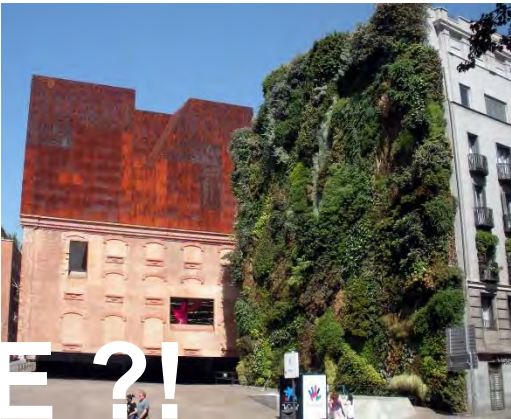
Policy on Sustainability

- Museum buildings equipped with several sustainability features are not necessarily sustainable, the **museum organization** implement a policy and controls.
- To achieve a truly sustainable (museum) building, **commitment** with the museum vision, where sustainability as a target is elaborated, is essential.
- In order to embed this vision in the organization, **leadership** in the organization is required.

Commitment



Commitment



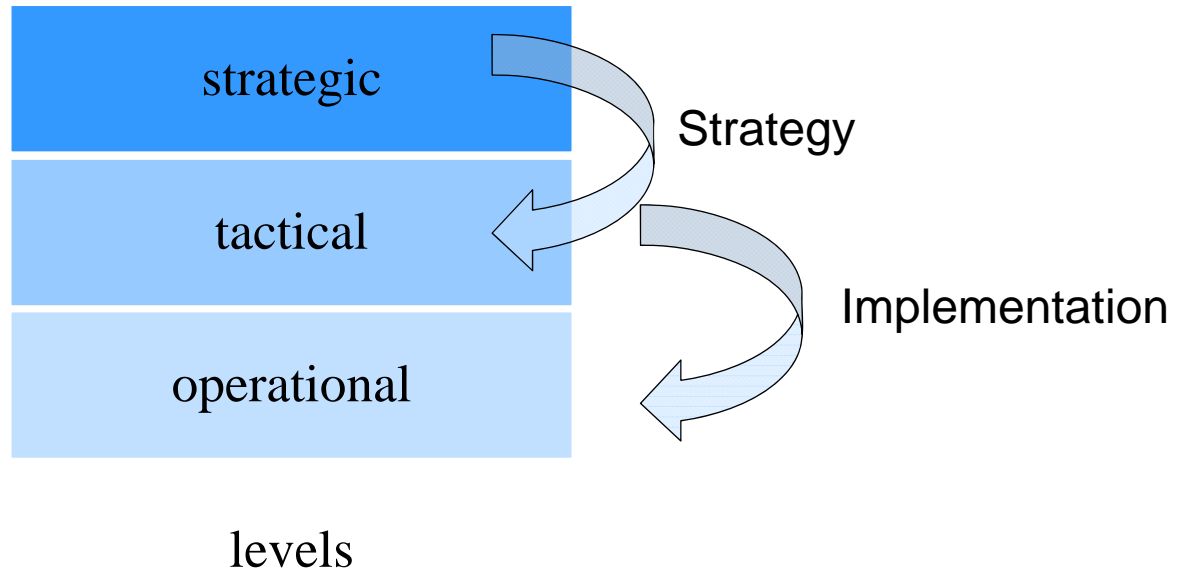
= SUSTAINABLE ?!

Leadership

Why

How & When

What



Leadership

Why

strategic

vision
targets / goals
leadership

How & When

tactical

action- / implementation plan
maintenance plan
communication

What

operational

implementation
measurements
commitment

levels

Implementation

New Museum Building and Major Renovations
Existing Museum Building

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Energy Efficiency
2. On-site Renewable Energy
3. Measurement and Verification
4. Benchmarking

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Energy Efficiency
 - energy performance
 - approach of integrated design
 - computer simulation
2. On-site Renewable Energy
3. Measurement and Verification
4. Benchmarking

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Energy Efficiency
2. On-site Renewable Energy
 - wind
 - solar
 - tidal
 - biomass
 - geothermal
 - ...
3. Measurement and Verification
4. Benchmarking

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Energy Efficiency
2. On-site Renewable Energy
3. Measurement and Verification
 - Meters by Type of Use
 - Meters by Level
4. Benchmarking

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Energy Efficiency
2. On-site Renewable Energy
3. Measurement and Verification
4. Benchmarking
 - BREEAM
 - LEED
 - ENERGY STAR

Existing Museum Building

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Optimize Energy Performance
2. On-site Renewable Energy
3. Measurement and Verification
4. Benchmarking

Existing Museum Building

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. **Optimize Energy Performance**
 - Improvement in use
 - Collect data to make decisions
2. **On-site Renewable Energy**
 - Investigate the use of solar panels
 - Life cycle costing by replacements
3. **Measurement and Verification**
 - Collect data to make improvements
4. **Benchmarking**

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Indoor Water
2. Outdoor Water
3. Measurement
4. Water efficient products

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Indoor Water

- Reduce the use of potable water
- Consider the use of rainwater and wasted water

2. Outdoor Water

3. Measurement

4. Water efficient products

Existing Museum Building

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Indoor Water
2. Outdoor Water
3. Measurement
4. Water efficient products

Existing Museum Building

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Indoor Water

- Improve the use of water

2. Outdoor Water

- Use no potable irrigation water

3. Measurement

- Collect data to make improvements

4. Water efficient products

- Replacements

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Ventilation and Thermal Comfort
2. Moisture and Humidity Control
3. Daylighting
4. Low-emitting materials

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- *Impact of Materials*
- *Management*

1. Ventilation and Thermal Comfort

- balanced use for collection, building and human beings
- use the inside air several times

2. Moisture and Humidity Control

3. Daylighting

4. Low-emitting materials

Existing Museum Building

- *Energy Use*
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Existing Museum Building

- *Energy Use*
- *Water Use*
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- *Management*

1. Ventilation and Thermal Comfort

- Reconsider use

2. Moisture Control

- What is the standard
- Dew Point analysis

3. Daylighting

- Automated lighting controls

4. Low-emitting materials

- Renewals
- Exhibitions, carpets

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- ***Impact of Materials***
- *Management*

1. Recycled Content
2. Environmentally Preferable Product
3. Waste Management
4. Material Management

New Museum Building and Major Renovations

- *Energy Use*
- *Water Use*
- *Indoor Environmental Quality*
- ***Impact of Materials***
- *Management*

1. **Recycled Content**
 - Use recycled materials
2. **Environmentally Preferable Product**
 - Find out where materials come from
3. **Waste Management**
 - Waste management plan
4. **Material Management**

Existing Museum Building

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New Museum Building and Major Renovations

- *Energy Use*
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- *Management*

1. Leadership
2. Integrated Design
3. Commissioning

New Museum Building and Major Renovations

- *Energy Use*
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- *Impact of Materials*
- *Management*

1. Leadership

- Vision
- Plan what you do, do what you plan
- Communicate

2. Integrated Design

- Integrated planning and design process

3. Commissioning

Existing Museum Building

- *Energy Use*
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- *Impact of Materials*
- *Management*

1. Leadership
2. Sustainable maintenance practices
3. Building Management plan

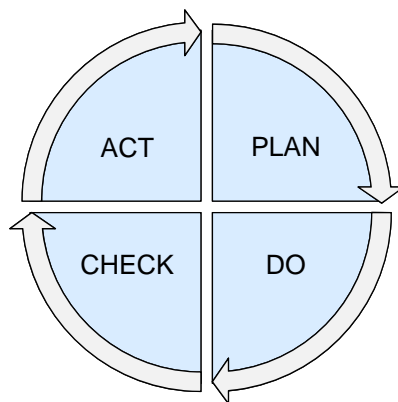
Existing Museum Building

- *Energy Use*
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- *Management*

1. Leadership
 - Plan what you do, do what you plan
2. Sustainable maintenance practices
 - operational performance goals
3. Building Management plan

Implementation

- From vision to implementation
- Planning the strategy
- Continuous quality improvement



- ACT define a vision
- PLAN construct the vision and define a strategy
- DO implement vision through strategy
- CHECK develop and improve goals in vision

How to do things right

- Specify the targets you want to achieve in measurable terms
- Communicate vision and results to create commitment in organization
- Use 'Life Cycle Costing' for investments
- Check and accrediting methods
LEED - BREEAM - Greencalc

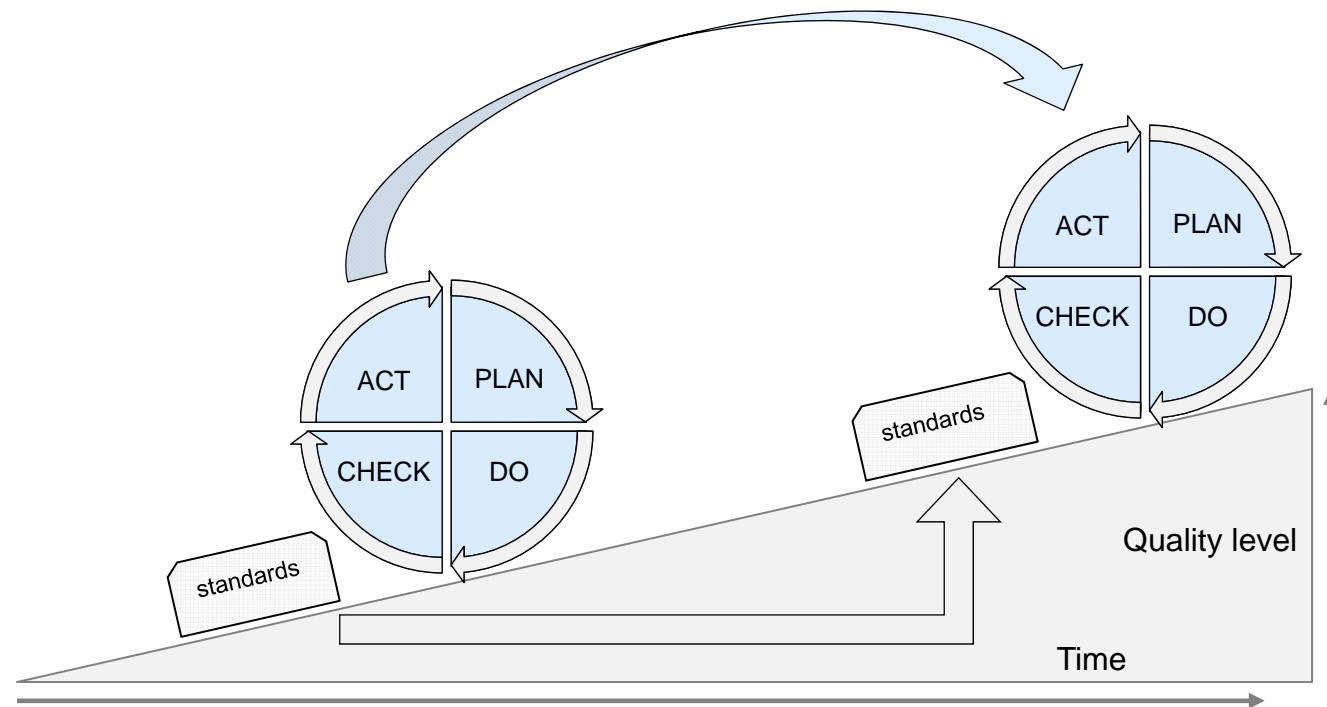


How to do things right

Management tools

- Continuous quality improvement
- Stagnation equals decline
- Set new standards
- Sustainability never ends!

How to do things right



Sustainability

- *Talent to be sustainable*
- *Talent to develop*
- *Talent to improve*

Never ends!

Sustainability

More Information:

- *Book: The Green Museum, Brophy and Wylie*
- *Website: <https://portfoliomanager.energystar.gov>*
- *Website: <https://sustainabledevelopment.un.org>*
- *Website: <http://network.icom.museum/icamt/>*
-

Sustainability Never Ends!

Thank You!

<http://www.toornend.com>

ToornendPartners

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