



Press Release

WORKSHOP ON ARCHITECTURE AND MUSEUM TECHNIQUES

ICAMT – International Committee for Architecture and Museum Techniques

ICOM – International Council of Museums

January, 28 | February, 1 2019

<http://network.icom.museum/icamt/workshops/2019-milano-italy/>

ICAMT is organizing its third edition of international english speaking workshop on **Architecture and Museum Techniques**. The first one was held in São Paulo, Brazil, in 2016, the second in Lisbon, Portugal, in 2018, and the third edition will take place in **Milan, Italy**, from **January 28th to February 1st**

The Workshop, coordinated by Alessandra Rosso, will be held at the **Palazzo Reale** Conference Room, the **Politecnico di Milano**, the **Ordine Degli Architetti della Provincia di Milano**, **Castello Sforzesco**, **Pinacoteca Ambrosiana**, **Museo del 900**, **Pinacoteca Nazionale di Brera**, **Galleria D'Arte Moderna**, **Casa Museo Boschi Di Stefano** as well as many museums.

The themes included in the programme are:

Sustainability and museum management, Exhibition concept and design thinking, the impact of collections evaluation and climate control and Storage Facilities.

A well balanced set of subjects that allow professionals and students of architecture, engineering, museology, arts, curatorship and similar areas to improve their skills in this fields, thanks to the contribution of technical notions, design, extra specialized lectures.

The methodology used is developed by **Maddalena D'Alfonso** - an architect who is specialized in Exhibit Design Divulcation - over 15 years of teaching has been inspired by **coopetition** or co-opetition: a neologism coined to describe cooperative competition. Based on games and social interdependence theories, some studies investigate the presence of simultaneous cooperation and competition among functional units – the antecedents of coopetition – and its impact on knowledge sharing behaviors. Each morning we will hear lectures given by national and international

speakers; after lunch the working groups will be given time to work together and, in the afternoon, we will do technical site visits.

A lot of important speakers are involved, like:

DOMENICO PIRAINA (Director of Cultural Area, Comune di Milano) , **MARCO MINOJA** (Director of Culture, Comune di Milano) , **ALBERTO GARLANDINI** (Vice-President ICOM), **JEAN HILGERSOM** (President ICAMT), **ALESSANDRA ROSSO** General Coordinator (Member of ICAMT Board), **MADDALENA D'ALFONSO** Design Thinking Methodology (Architect, ICOM Member), **ALBERTO GRIMOLDI** (Professor and Director of Scuola di Specializzazione in Beni Architettonici e del Paesaggio), **GIULIANA RICCI** (Professor at Politecnico di Milano), **MARIA FRATELLI** (Comune di Milano), **NANA MEPARISHVILI** (Architect, ICAMT Board Member), **ANDREA SARTORI** (Goppion), **MARTEN JANSON** (Journalist, National Museums from Sweden, ICAMT Board Member), **MARIALISA SANTI** (Architect, Ordine degli Architetti della Provincia di Milano), **GIAN LUCA BASSO PERESSUT** (Professor at Politecnico di Milano) **(to be confirmed)**, **STEFANO BOERI** (Professor at Politecnico di Milano and Director of Triennale di Milano), **CHIARA ROSTAGNO** (Architect from the Ministero per i Beni e le Attività Culturali) , **CAROLINA DI BIASE** (Professor and Director in Conservation of Architectural Heritage, at Politecnico di Milano) **BRICE MATHIEU** (Louvre Museum), **DARIO CAMUFFO** (Director of the Research Centre CNR and professor at Università di Padova and Politecnico di Milano), **TIZIANA BIGANTI** (Deposito di Santo Chiodo, Spoleto, MIBAC), **CINDY ZALM** (Museum Volkerkunde - National Museum of Ethnology – Leiden - the Netherlands), **ANNA MARIA MAGGIORE** (Director dell'Area Valorizzazione Patrimonio artistico e Sicurezza Sedi del Comune di Milano), **ALESSANDRO FIAMINGO** (Conservateur Art Defender).

General concept: **ICAMT** - International Committee for Architecture and Museum Techniques

Workshop Methodology: **MADDALENA D'ALFONSO** (Architect)

Classroom assistants: **GIULIA MURA** (Architect of Museography)/ **VICTORIA NOEL-JOHNSON** (Art Historian)

Classroom Consultants

MÅRTEN JANSEN (designer), **ANDREA SARTORI** (designer), **MARIALISA SANTI** (architect, Delegate of Architecture Council of Milan), **ART DEFENDER** Group.

Final Observers Committee

JEAN HILGERSOM (Architect, president of ICAMT), **ALBERTO GRIMOLDI** (Professor at Politecnico), **GIULIANA RICCI** (Professor at Politecnico), **MARIA FRATELLI** (Comune di Milano), **MADDALENA D'ALFONSO** (Architect), **MARCO MINOJA** (Comune di Milano), **ILARIA VALENTE** (Dean of School AUIC, Politecnico di Milano). **TIZIANA MAFFEI** (President of ICOM Italia).

MEMBERS OF ICAMT BOARD INVOLVED IN THE WORKSHOP/ bios

JEAN HILGERSOM (Chairman of ICAMT)

Jean Hilgersom trained as an architect in the Netherlands and Switzerland. Since 1995 he has worked as a Project Manager for ToornendPartners in Haarlem in the Netherlands, where he has been CEO since 2004. ToornendPartners is a consultancy firm which focuses on the project management of buildings in the field of culture, like museums and theatres. Jean has been involved in projects for large museum institutions in the Netherlands, like the Museum Boijmans Van Beuningen, RijksMuseum, Museum Kröller Müller and the Centraal Museum. These involve new building projects, restoration projects, maintenance projects and strategic planning of security and facility management. Since 2014, Jean Hilgersom is the chairman of ICAMT (the International Committee for Architecture and Museum Techniques), one of the expert committees of ICOM.

MARTEN JANSON (Vice-Chairman of ICAMT)

A journalist by training, Mårten Janson has more than ten years of experience in the museum field. He has written about museums and architecture related issues in various Swedish publications, as well as arranged and facilitated workshops and training programs on exhibition text and exhibition planning. He ran a consultancy focusing on strategic communication and writing for three years. Since 2015, he has worked full-time as a Project manager for the National Historical Museums of Sweden. He has been a member of the ICAMT board since 2011.

NANA MEPARISHVILI (Secretary of ICAMT)

Nana Meparishvili is an architect who works on cultural heritage. She is a museum consultant, works with several Georgian museums including Georgian National Museum, mainly in a context of Museum development. The title of her PhD work is "Cultural Heritage Management in Open Air Museums". She worked as a researcher with Smithsonian Center for Folklife and Cultural Heritage (Washington, DC) and Yokohama National University (Japan), conducting research about American and Japanese open air museums. Nana Meparishvili developed the first educational course about the architecture of Georgian traditional dwelling, first implemented with an architectural faculty of Georgian Technical University in 2004. Since 2012, she continues to teach undergraduate students in Ilia State University (Tbilisi, Georgia).

Nana Meparishvili is a member of the Association of European Open Air Museums (AEOM) and Secretary of ICAMT.

ALESSANDRA LABATE ROSSO (ICAMT Workshops Coordinator)

Having graduated in Visual Communications (1986) and Industrial Design (1987) by FAAP - Armando Alvares Penteado Foundation, São Paulo, Brazil, with Specialization in Museology at the Università Internazionale dell'Arte in Florence, Italy (1989), Alessandra worked at the Museum of Contemporary Art of the University of São Paulo (1984–1987). She works for EXPOMUS – Exhibitions, Museums, Cultural Projects - since 1988. During the last 30 years, she has been dedicated to the technical control of collections in many national and international exhibitions, management of collections, complementary projects for the implementation of new museums or revitalization of existing museums, and projects for storage areas of museums and collections. She is a Board Member of the International Committee for Architecture and Museum Techniques (ICAMT) of the International Council of Museums (ICOM) (2013/2016 and 2016/2019), and Board Member of the International Council of Museums (ICOM - Brazil) (2018/2012), and a founding member of Blue Shield Brazil. Alessandra frequently embarks on training courses, specializing in safety and risk management of heritage collections and also in environmental certification processes (Green Building Council for LEED – Leadership in Energy

and Environmental Design). Since its inception in September 2014, she has also held the position of Technical Director of CLÉ – Reserva Contemporânea (museum and collections storage solutions), taking an effective part in technical operations and interface with different kind of clients (in the museum and in private collection sector).

General Information:

<http://network.icom.museum/icamt/workshops/2019-milano-italy/>

Registration:

<https://www.eventbrite.nl/e/icamt-2019-milano-workshop-registration-51777938207>

Reference

Ms. Alessandra Labate Rosso

icamt2019.workshopmilano@gmail.com

+55 11 99390 1189

Italian Press Enquires / Giulia Mura giulietta.mura@gmail.com

International Press / Marten Janson marten@martenjanson.se



Comune di
Milano



**POLITECNICO
MILANO 1863**

DIPARTIMENTO DI ARCHITETTURA
E STUDI URBANI



SCUOLA DI SPECIALIZZAZIONE
IN BENI ARCHITETTONICI E DEL PAESAGGIO



ORDINE E FONDAZIONE DELL'ORDINE
DEGLI ARCHITETTI, PIANIFICATORI, PAESAGGISTI
E CONSERVATORI DELLA PROVINCIA DI MILANO

