

## Zpráva ze služební cesty

Datum konání služební cesty: 3.9.-10.9.

Účastník služební cesty: Ondřej Dostál

Účelem cesty byla účast na konferenci ICOM-UMAC pořádané University of Helsinki a University of Jyväskylä. Konference probíhala od 5. do 8.9., přičemž první 2 dny hostila University of Helsinki. Dne 7.9. jsme se přesunuli do města Jyväskylä, kde proběhla zbylá část konference. Během konference jsem přednesl příspěvek s názvem Unique topics - Globalized Outreach a to dne 8.9. Součástí konference byl i workshop - Boot Camp věnovaný managementu univerzitního muzea a s tím spojeným strategickým plánováním, který proběhl dne 4.9. Cesta byla ukončena oproti plánu dřív a toto zkrácení bylo avizováno. Náklady na ubytování byly rozděleny na 1/2 se spolucestující. Na SC spolucestující nebyly žádány dotace z ICOM, či jiného zdroje.

### Konferenční program

Monday 4.9.2017

8:00-13:00 Registration + info

Address: University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33

Please note that the registration desk moves on Monday at 13-14 o'clock to the Helsinki Observatory. This is because the opening festivities of the new term begin and a crowd fills the Main Building.

10:00-16:00 Professional Development Workshop

Address: House of Science and Letters, Kirkkokatu 6, Helsinki

For pre-registered participants at own expense.

14:00-21:00 Registration + info

Address: Helsinki Observatory, Kopernikuksentie 1, Helsinki

14:30-15:15 Guidance to the Finnish Sauna Society

Starting point: Senate Square, Helsinki

Guide: Sten Björkman, tel. +358 50 4155289

15:15-17:15 The Finnish Sauna Society

Address: Vaskiniementie 10, Helsinki

For pre-registered participants at own expense.

15:10-15:30 Guidance to the Student Houses

Starting point: Unioninkatu 34, the steps of the University Main Building

Guide: Susanna Hakkarainen, tel. +358 415 6708

For pre-registered participants.

15:30-17:00 HYYHY History tour, The Old and The New Student House

Address: Mannerheimintie 5, Helsinki 2

16.30-18:00 UMAC Board Meeting

Address: University of Helsinki, Main Building, 3rd floor, Unioninkatu 34

18:00-21:00 Get together Party at the Helsinki Observatory

Address: Kopernikuksentie 1, Helsinki

Salad buffet and guided tours to the astronomy towers and planetarium. 3

Tuesday 5.9.2017

8:00-18:30 Registration + info

Address: University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33

8:00-08:45 Presentation set up

Address: University of Helsinki, Main Building, Small Festival Hall, Fabianinkatu 33

8:00-8:45 Poster set up

Address: University of Helsinki, Main Building, 4th floor, Fabianinkatu 33

Please stick your poster ready or leave it to the organizers at the registration desk.

8:00-18:30 Helsinki University Museum: The Power of Thought -exhibition Address: University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33

9:00-10:00 Official opening:

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

Chair: Panu Nykänen

Thomas Wilhelmsson, the chancellor of the University of Helsinki UMAC Chair Marta Lourenço

Keynote Pekka Haavisto, a Member of the Parliament of Finland

10:00-10:05 Short break

10:05-11:00 Session I:

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

Chair: Sten Björkman

Sten Björkman: The museums of the University of Helsinki

Janne Vilkkuna and Pirjo Vuorinen: University heritage - threats and opportunities. A case study for University of Jyväskylä old campus

Yuji Kurihara: Significance and role of school museums 4

11:00-12:00 Lunch

Lunch is served in the aula in front of the Small Festival Hall.

12:00-14:00 Session II:

University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

Chair: Steph Scholten

Steph Scholten: Ethical issues in university museums and academic collections

Hans Hooijmaijers: Challenges towards a new museum

Jaanika Anderson: Donated mummies: problems and challenges of exhibiting

Yasarathna Amarasingha: Why display of human remains at museums, exhibitions or use of human remains for study purposes in the education sector are not a problem in Sri Lanka?

Dominick Verschelde: Ethical issues in university museums and academic collections

Kali Tzortzi: Human remains, museum space and the 'poetics of exhibiting'

14:00-14:15 The official photo

14:15-14:45 Coffee break

Coffee and tea are served in the aula in front of the Small Festival Hall.

14:45-16:45 Session III:

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor Fabianinkatu 33

Chair: Nathalie Nyst

Elisa De Jacquier: Museum L : A new project for a new place

Luwei Fan, Wan Ni, Hao Jiang, Xianquo Liu: Engaging museum: developing collection-centered theme activity for visitor involvement

Andrew Simpson and Hakim Abdul Rahim: Portraits of porphyry: University of Canberra's geology collection - who gives a schist?

Michelle Kuek: Making sense of numbers: a preliminary study of NUS Museum's attendance figures (2010-2016)

Gerry Torres: Engaging the community at the Center for Campus Art

Ayumi Terada: Activating university museum collections through a theatrical play 5

15:00-16:00 AVECs:

Guided tour to the Ateneum Art Museum.

Address: Kaivokatu 2, Helsinki.

Pia Vuorikoski guides avacs to Ateneum after the Coffee break from Fabianinkatu 33, 1st floor at 14.45.

16:45-17:00 Break

17:00-18:00 Session IV A:

Address: University of Helsinki, Main Building, Lecture Hall 12, 3rd floor, Fabianinkatu 33

Discussion session: Exhibiting cultures: identity, authenticity, interpretation

Chair: Barbara Rothermel

Anja Chavez, Jill Deupi, Jill Hartz, Janne Vilkkuna

17:00-18:00 Session IV B:

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

Panel session: The academic museum as a site of multimodal and interdisciplinary higher learning

Chair: Liliana Milkova

Wendy Kozol, Peter Swendsen, Steven Volk

19:00-20:00 Helsinki City Reception, Cocktail party

Address: Helsinki City Hall, Aleksanterinkatu 20, Helsinki

Host: Vice-mayor Nasima Razmyar

Dress code: Smart casual 6

Wednesday 6.9.2017

8:00-17:00 Registration + info

Address: University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33

8:00-8:45 Presentation set up

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

8:00-8:45 Poster set up

Address: University of Helsinki, Main Building, 4th floor, Fabianinkatu 33

Please stick your poster ready or leave it to the organizers at the registration desk.

8:00-17:00 The Power of Thought -exhibition

University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33

9:00-10:45 Session V:

Address: University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

Chair: Hugues Dreysse

Keynote Igor Tikhonov, the Head of the Museum of History of the St. Petersburg State University

Lyndel King and Graciela Weisinger: Neuroscience + technology = the challenge of redesigning the way of learning at university museums

Yves Winkin: Artists in university museums: from disturbance to balance

Alison Hadfield: Through a glass darkly: museum learning in a digital age

Jeng-Hong Chen: University museum as a platform: three modes of initiator-activity-function theory

Eloisa Sousa and Lucia Helena Marchon Leão Ramalho, Taís Rodrigues Sobral, Ellen Cortez

Contreiras: The scientific collection of the Biomedical Institute of the Federal Fluminense

University preserved memory in the face of the modernization of teaching practices

10:45-11:00 Break 7

11:00-12:15 Session VI: Inform All presentations:

Address: University of Helsinki, Main Building, Small Festival Hall, Fabianinkatu 33

Chair: Panu Nykänen

Kaija-Liisa Koovit and Tiina Vint: University of Tartu Museum medical case histories collection

Yulia Kupina: Between traditions and obligations: case of the Russian university museums

Ricardo Molina, Karin Weil Gonzales, Alejandro Bravo, Francisca Poblete, Yerko Monje and

Claudia Ordoñez: First inventory of university collections and archives. Processes and lessons learned at the Universidad Austral de Chile

Chiahsin Chen: Science communication and multiple stakeholder collaboration for community health: exhibition of dengue fever in Southern Taiwan in NCKU Museum

Kathryn Eccles, S. Ackermann, J. Cameron, H. Hotson and G. Vitelli: Cabinet – Digital transformation of teaching with objects

Po Yi Elena Cheung: Connecting the disconnected: audience development in the digital age in Hong Kong

Dissanayake Mudiyansele Suratissa: A combined preservation method as an economical technique to protect and preserve vertebrate specimens as a strategy to face economic crisis in a natural history museum

11:00-12:00 AVECs:

Guidance to the Helsinki University Museum

Guide Merike Holmberg meets the group at the registration desk, University of Helsinki, Main Building, 3rd floor, Fabianinkatu 33.

12:15-13:15 Lunch

Lunch is served in the aula in front of the Small Festival Hall.

13:15-14:30 Session VII: Poster presentations:

Chair: Sébastien Soubiran

Address: University of Helsinki, Main Building, 4th floor, Fabianinkatu 33

Chair: Sébastien Soubiran

Lea Leppik: Georg Friedrich Parrot, a global citizen in province and his legacy

Marika Hedin: Refining Gustavianum, Uppsala University Museum: Building on success 8

Mei-Fang Kuo: Taiwan traditional architecture components as agents of social change at Cheng-Kung University Museum

Nathalie Séjalón-Delmas: The role of cultural sponsorship to support university collections, in a difficult economical context

Shikoh Shiraiwa: Evolution of Native American art: Traditional to contemporary -art exhibition to celebrate Native American heritage month-

Simón Urbina, Karin Weil Gonzalez, Marcelo Godoy Gallardo, Leonor Adán: Social and legal protection of ceramic collections as a key aspect of sustainable heritage management in collaborations between university museums and communities in a South American region (Chile)

Dominick Verschelde: Creating rubi: assembling a true-bone skeleton of a Chinese dragon

14:45-15:15 Coffee break

Coffee and tea are served in the aula in front of the Small Festival Hall.

15:00-16:30 UMAC General Assembly Meeting AGM

University of Helsinki, Main Building, Small Festival Hall, 4th floor, Fabianinkatu 33

At 17:00 Three options for guided tours:

Please pre-register to a tour at the registration desk by giving your name to the list.

17:00-18:00 Option 1: National Library of Finland and The Kaisa House, the new Main Library of the University of Helsinki:

Starting point: The National Library of Finland, Unioninkatu 36. The guide Merike Holmberg waits for the group.

17:00-18:00 Option 2: Helsinki City Museum

Address: Aleksanterinkatu 16, Helsinki

Pia Vuorikoski guides the group at 16.45 from Fabianinkatu 33, 1st floor to Aleksanterinkatu 16.

The director of the Helsinki City Museum Tiina Merisalo introduces the museum's new exhibitions.

17:00-18:35 Option 3: Suomenlinna, UNESCO World Heritage site

The ferry to the fortress Suomenlinna leaves at 17:00 from the Market Square. Sten Björkman guides the group at 16.40 from Fabianinkatu 33 to the Market Square. The Ferry takes about 15 minutes. Depending on their number the participants are 9

divided into 2 or 3 guided groups. The ferry back to the Market Square leaves from Suomenlinna at 18:20.

Please note: Suomenlinna is a challenging environment for people with impaired mobility.

Footpaths in Suomenlinna are paved with cobblestones, gravel or sand. The terrain is hilly and difficult in parts.

19:30-22:00 Gala Dinner

Address: Restaurant Sipuli, Kanavaranta 7, Helsinki.

For pre-registered participants at own expense. Dress code: smart casual. 10

Thursday 7.9.2017

7:30-11:00 Transfer towards Jyväskylä via buses

Starting points: Hotel Katajanokka at 7.30, Hotel Scandic Grand Marina at 7.45, Main Building Fabianinkatu 33 at 8:00.

The buses leave at the pointed times. Please be on spot 5-10 minutes earlier.

Jonna Timonen & Tanja Koskela: Finnish nature and National parks

11:00-12:00 Lunch at Letkaliiteri

Address: Letkaliiteri, Koskelantie 56, Rutalahti

12:00-13:30 Rutalahti welcome and presentations:

Samuli Huikko: Welcome to the village of Rutalahti

Maarit Kinnunen: What is Rutalahti?

Annamari Pirinen: Hunting in Finland

Paula Kettu: Finnish folk dance culture

14:00-16:30 Boat to Jyväskylä

Starting point: Port of Rutalahti

It is possible to buy refreshments in the restaurant on board. Please note there is no Wifi on board.

14:15-15:15 Lake Päijänne biosphere presentation:

Senior Inspector, PhD Päivi Halinen, Center for Economic Development, Transport and the Environment

15:15-16:15 UMAC Working Groups

16:30-17:00 Arrival in Jyväskylä (Port of Hotel Alba) and accommodation

Alba Hotel's address: Ahlmaninkatu 4, Jyväskylä. 11

17.30-18.30 Visit to Marimekko

Address: Kauppakatu 33, Jyväskylä.

The bus takes the visitors from Alba Hotel to Marimekko and forward to Jyväskylä University Reception.

19:00-21:00 Jyväskylä University Buffet Reception:

Address: University of Jyväskylä, S-Building, Old Festival Hall, Seminaarinkatu 15, Seminaarinmäki campus.

Welcoming words:

Maija Ekosaari, Vice Chair of ICOM FINLAND

Ari Muhonen, Open Science Centre

Pirjo Vuorinen, Jyväskylä University Museum 12

Friday 8.9.2017

8:00-18:00 Registration + info

Address: University of Jyväskylä, Main Building C1, 1st floor, Seminaarinkatu 15, Seminaarinmäki campus, Jyväskylä

8:00-8:45 Presentation set up

Address: University of Jyväskylä, Main Building, Festival Hall C1, Seminaarinkatu 15, Seminaarinmäki campus, Jyväskylä

9:00-11:00 Session VIII:

Address: University of Jyväskylä, Main Building, Festival Hall C1, Seminaarinkatu 15, Seminaarinmäki campus, Jyväskylä

Chair: Graciela Weisinger

Ying Hu: Culture presentation for international understanding: taking Museum of East China Normal University as an example

Yu Homma: Unfolding cultural narratives of city: university's museum and cultural resources in local area

Jennifer McComas: Globalizing narratives of postwar art at the Eskenazi Museum of Art

Ondřej Dostál: Unique topics and globalized outreach

Alessia Mistretta: Reviving means protecting: The case of the plaster cast collection of the University of Geneva

10:30-13:30 AVECs:

Guided tour to Säynätsalo Town Hall and Muuratsalo Experimental house designed by architect Alvar Aalto.

Please note: good walking shoes are necessary. The Experimental house is located in a forest and the last few hundred meters to the house are not paved road.

11:00-12:00 Lunch

The conference name tag works as your lunch passport in Restaurants Lozzi and Tilia on the Campus area.

Lozzi, building P, Seminaarinkatu 15

Tilia, building T, Seminaarinkatu 15 13

12:00-13:30 Session IX:

Address: University of Jyväskylä, Main Building, Festival Hall C1, Seminaarinkatu 15, Jyväskylä

Chair: Janne Vilkuna

Suzie Thomas and Anna Wessman: Marrying the global with the local: teaching university-level museum studies

Magdalini-Boumpoulina Ntinou & Evgenia Xenia Vafeiadou: Museum of Education: challenges and successes in a Greek university museum

Dorina Xherai-Subashi: University collections: expectations from Albania

Mirna Heruc: The importance of visibility

Patricia Huang: A collection care programme for / with school students

Closing words of the Conference at the end of Session IX

13:30-14:30 Farewell coffee

Coffee, tea, sandwiches and fruits are served in front of the Festival Hall C1.

At 14:30 Four options for guided tours:

Please pre-register to a tour at the registration desk by giving your name to the list.

Starting point for all tours is in front of the Main Building C1.

14:30-16:00 Option 1: Seminaarinmäki history tour (Old campus)

Guide: Tapani Hynynen

14:30-16:00 Option 2: The Exhibition center Soihtu (University Museum)

Guide: Silvia Rinne

14:30-16:00 Option 3: Alvar Aalto's architecture on the Campus area and the Alvar Aalto museum

Guides: Päivi Lukkarinen on campus & Anne-Maija Malmisalo-Lensu at the Museum

14:30-16:00 Option 4: The Natural History Museum of Central Finland (University Museum)

Guides: Jonna Timonen, Jyrki Tornainen & Tanja Koskela 14

15:00-18:00 First bus back to Helsinki

Bus takes a tour via Helsinki Airport.

Starting point: In front of the Main Building C1.

16:30-19:30 Second bus back to Helsinki

Bus takes a tour via Helsinki Airport.

Starting point: In front of the Main Building C1.

### **Abstrakt předneseného příspěvku:**

Unique topics and Globalized Outreach

Ondřej Dostál

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Keywords: popularisation, migration, exhibition, social role

Abstract

Every university provides a specific view on local research activities which grow from university plans. Therefore, Mendel Museum decided to support the research of the Philosophical Faculty and to make visible problems of migration. However, we didn't want to make a result based upon emotional screams. The exhibition was the tool for a better understanding the immigration problem. We showed the immigration in our country both on a scientific background and personal notices. The scientists added their personal experience from their own research. The target groups were students of secondary schools. For example, they could realize how difficult it is to leave the home country. We had partners from different countries and thus we entered into the globalized world. The exhibition was made as a travel exhibition.

The way of information went from science to popularization and back to science. The Museum was in the middle of this circle. Our role was the important connection with public, which wasn't possible for the research department. We confirmed our role of the university museum not only as a collector of objects, but at the same time as a social player and an interpreter of science and a creator of a local research as part of global topics.