

MEZINÁRODNÍ DEN MUZEÍ 2011 "Předměty vyprávějí váš příběh"

Dear members of ICOM,
International Museum Day 2011 now has its own trilingual website, accessible at
<http://network.icom.museum/imd2011.html>

Next May, around the 18th, the world museum community will celebrate International Museum Day. The 2011 IMD theme will be Museum and Memory. For the first time, ICOM has initiated close institutional partnerships with the UNESCO Memory of the World Programme, the Co-ordinating Council of Audiovisual Archives Associations (CCAAA), the International Council of Archives (ICA), the International Council of Monuments and Sites (ICOMOS) and the International Federation of Library Associations (IFLA). IMD 2011 will focus on the African continent, whose rich natural and cultural heritage is not always well known often badly known and deserves to be promoted.

Moreover, ICOM will be a patron of the European Night of Museums, an event which announces International Museum Day in the spirit of an all day and night museum week:
<http://nuitdesmusees.culture.fr/>

On the website, you can already:

- conceive and prepare your activities thanks to the communications kit,
<http://network.icom.museum/imd2011/participate-in/communication-kit.html>
- download the official poster for the event in your language
<http://network.icom.museum/imd2011/participate-in/official-posters.html>
- and register your activities by filling out the appropriate form.
<http://network.icom.museum/imd2011/participate-in/registration-form.html>

If the official poster is not yet available in your language, do not hesitate to send us, by e-mail to nadine.amorim@icom.museum, the official translations of these phrases in your language:

International Museum Day
18 May 2011
Museum and Memory
Objects tell your story
In cooperation with

Should you wish to receive the native files of the official poster (IN DESIGN format) in order to include your logo and those of your partners, please address your request to imd@icom.museum

All the best for 2011!

Nadine AMORIM
Director of Communication and Network Promotion
Directrice de la communication et de la valorisation du réseau
Directora de la comunicaci3n y de la promoci3n de la red
ICOM - International Council of Museums
Maison de l'UNESCO
1 rue Miollis
75732 Paris Cedex 15
France
Tél. + 33 1 47 34 91 63
nadine.amorim@icom.museum

<http://icom.museum>

(// new ICOM website // nouveau site internet de l'ICOM // nuevo sitio internet del ICOM //)