

# European Seminar 2019

## Museums as Cultural Hubs: the Future of Tradition

Interpreting | Programming | Innovating

# Memorial Spaces in Museological Contexts

## 2 to 4 May 2019

### Organizers

Ducal Palace, Guimarães  
Regional Directorate for Culture – North of Portugal  
ICOM Europe  
DEMHIST  
ICOM Portugal  
DEMHIST Portugal

### Local Supporters

Municipality of Guimarães  
Municipality of Vila Nova de Famalicão

### Place

**Ducal Palace, Guimarães, Portugal**

### Informations and registration

[icom.seminar2019@gmail.com](mailto:icom.seminar2019@gmail.com)

### Proposals for communications

Up to 30 December 2018

## Museums as Cultural Hubs: the Future of Tradition

Just as Humanity is ever evolving, facing new limits, challenging present options and making up new inventive answers, so does the relationship with Memory and Tradition. The ability to build up and learn from all the generations that are our predecessors is the distinctive trace of humankind, this characteristic depends on memory to subsist, while tradition helps to shape and frame human options and actions.

Museums thus face a permanent challenge to safeguard the past, whereas promoting the understanding of present meanings and relations, that help to build a better, more inclusive future.

Present day societies are global, challenging institutions of memory to open up to new and different situations, while insuring a difficult balance between their inheritance and new ways of experiencing it.

Man is the measure of all human things, His residence (under no matter what shape or size) is therefore a privileged approach to all dimensions of Human activity.

### Sessions

#### Interpreting Memorial Spaces in Museological Contexts

People value what they know and have learned to understand and appreciate. Memorial spaces embody traditions, talk about significant events or people.

The residential space is instinctively apprehended by those who visit, they identify human universal needs and though through different perspectives, feel in a familiar ground.

Nevertheless, museum professionals know that the untouched ground does not exist, what really 'talks' to visitors is the interpretation presented by museological options, regardless of all the difficulties posed by conservation and security constraints.

What should be the boundaries, how far can we go? What are museum professionals responsibilities and how can we face up these challenges?

#### Programming Memorial Spaces in Museological Contexts

Museums are no longer sleeping beauties, untouched by the passage of time, offering the visitor their enigmatic stillness. Museum professionals have to program activities, propose alternative approaches, and promote curiosity and discussion.

The role of museums in present day societies is evaluated by their ability to make memory and tradition tools to reinforce social cohesion, promote learning and knowledge, provide keys to unlock the planet diversity and increasing complexity.

#### Innovating in Memorial Spaces in Museological Contexts

Museums that deal with memory and tradition through the means of residences are often considered to be static, by vocation and respect by the frame provided by the container/house, contents/collection and personality/personalities they evoke.

How can we innovate without betraying tradition? How can we bring memory alive introducing different approaches?

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## Program

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**2 May, morning**

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09h00 / 9h30 – Registration

10h00 / 10h30 – Opening session: DRCNorte, ICOM Europa, DEMHIST, ICOM Portugal

10h30 / 11h15 – **Invited speaker - Prof. António Sampaio da Nóvoa**, *Museums: the difference, the public, and the common*

11h15 / 11h30 – Coffee break

### 11h30 – **Session 1: Interpreting Memorial Spaces in Museological Contexts**

Moderator: Elsa Rodrigues

11h30 / 12h00 – **Key-lecturer: Isabel Fernandes**, Paço dos Duques de Bragança, Guimarães, Portugal, Paço dos Duques de Bragança: de Casa a Museu: interpretando a Casa dentro do Museu

12h00 / 12h15 – António Fevereiro, ARTIS, Instituto de História da Arte, FLUL, Portugal, Estudo e redistribuição da coleção de candeeiros do Palácio Nacional da Pena

12h15 / 12h30 – Discussion

12h30 / 15h00 – Lunch (free or subject to registration and payment)

## 2 May, afternoon

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### 15h00 – **Session 1: Interpreting Memorial Spaces in Museological Contexts (cont)**

Moderator: Maria de Jesus Monge

15h00 / 15h15 – Emanuel Guimarães, EcoMuseu de Ribeira de Pena, Casa da Cultura-Museu da Escola, Portugal Entre a tradição e a modernidade: a instalação do Museu da Escola e do Museu de Linho

15h15 / 15h30 – José A. Pais, Independent researcher, Portugal, A ménagerie do Paço das Necessidades: espaço de memória esquecido

15h30 / 15h45 – Mariana Schedel, Palácio Nacional da Pena, Palácio de Monserrate, Chalet da Condessa d'Edla, Sintra, Portugal Chalet da Condessa d'Edla: interpretação museológica

15h45 / 16h00 – Viviane Borges, Universidade do Estado de Santa Catarina, Brasil, Arthur Bispo do Rosário: entre o presentismo e a história pública

16h00 / 16h15 – Mariana Jacob Teixeira Portugal, Rede de Museus de Vila Nova de Famalicão, Portugal, Ligados em rede: os museus de Vila Nova de Famalicão

16h15 / 17h30 – Discussion

17h30 / 17h45 – Coffee break

18h00 – Presentation of the publication 10 anos de reflexão sobre Casas-museu em Portugal

20h00 – Dinner at Paço dos Duques de Bragança (subject to registration and payment)

22h00 – Guided tour of Paço dos Duques de Bragança

### 3 May, morning

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#### 09h30 – **Session 2: Programming Memorial Spaces in Museological Contexts**

Moderator: Luís Raposo

09h30 / 10h00 – **Key-lecturer: Dorota Januszewska**, Museum of King Jan III's Palace at Wilanów, Poland, *Memory, Spaces and Mediation in extended museums*

10h00 / 10h15 – Fábio Brasileiro, UnB Fuá de Quintal Produções, Sávio Leite, Movimento Salvemos a Casa de Guimarães Rosa, e Telma Borges, UFMG, Brasil Guimarães Rosa e seu império Suevo-Latino: um roteiro entre Alemanha, Portugal e Brasil: para um mapa da presença de Guimarães Rosa no Mundo

10h15 / 10h30 – Micaela Neveu, Sorbonne Université in Paris, France, *Aesthetics of globalization within museum displays: the global impact on cultural diversities*

10h30 / 10h45 – Snjezana Pintaric, Museum of Contemporary Art, Croatia, *House of European Anthems*

10h45 / 11h00 – Discussion

11h00 / 11h15 – Coffee break

11h15 / 12h30 – Guided tour in Guimarães

12h30 – Lunch (free or subject to registration and payment)

### 3 May, afternoon

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#### 15h00 – **Session 3: Innovating in Memorial Spaces in Museological Contexts**

Moderator: António Ponte

15h30 / 16h00 – **Key-lecturer: Luc Vanackeere**, Gasbeek Castle, Belgium *Gasbeek Castle: irreverence as an alternative form of respect*

16h00 / 16h15 – Ana Tirado de la Chica, University of Jaén, Spain, *Estrategias transversales para una lectura contemporánea de las colecciones de museos de arte*

16h15 / 16h30 – Dirk Welich, State Palaces, Castles and Gardens of Saxony, Germany, *The authenticity of the appearance: immersion as a didactic model in the mediation of cultural historical monuments at the Dresden examples of the Zwinger and the fortress*

16h30 / 16h45 – Coffee break

16h45 / 17h00 – Giuliana Ericani, Council of Probi Viri ICOM Italy, *Local Knowledges, Italian municipal museums. The future of tradition*

17h00 / 17h15 – Zoya Necheporenko, the Gatchina Palace and Estate Museum, Russia, *The Gatchina Palace: interpretation of the museum space in relation to historical era*

17h15 / 17h45 – Discussion

17h45 – Closing session

#### **4 May**

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##### **Daytrip to Vila Nova de Famalicão**

08h45 – Departure to Ceide, Famalicão. Meeting point: Centro Cultural de Vila Flor

10h00 – Guided tour of Casa de Camilo: museum

11h30 – Guided tour of Casa de Camilo: Study Center

12h30 – Lunch (included)

15h00 – Guided tour of Bernardino Machado Museum

16h30 – Return to Guimarães

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There will be simultaneous translation (Portuguese – English)

Information and registration

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