Re-thinking copyright strategy in museums

Copyright Flexibilities: in the US and EU

Paris, 6 May 2017

Professor Charlotte Waelde, Centre for Dance Research, Coventry University

Re-thinking copyright strategy Outline

- Two EU funded projects as case studies

- RICHES
- Europeana-Space

- Designed to suggest pathways around the challenges posed by copyright in the cultural heritage sector where reform of the law is unlikely

RICHI

RICHES

RENEWAL, INNOVATION AND CHANGE: HERITAGE AND EUROPEAN SOCIETY

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 612789

FINAL INTERNATIONAL CONFERENCE

View the report of this successful event...

SECOND RICHES POLICY SEMINAR

Presentations are now available online...

RICHES
RENEWAL, INNOVATION AND CHANGE: HERITAGE AND EUROPEAN SOCIETY

RICHES SECOND **POLICY SEMINAR**

NEW HORIZONS FOR CULTURAL HERITAGE

IN FOCUS

- RICHES RESOURCES WEBSITE
- RICHES FINAL CONFERENCE
- SECOND POLICY SEMINAR
- RICHES BOOK
- BERLIN CHARTER
- RICHES POLICY BRIEFS
- RICHES BLOG

NEWS FROM THE BLOG VIEW ALL »

UPCOMING EVENTS VIEW ALL »

TALLINN (ESTONIA), 29-30 SEPTEMBER

DOWNLOADS

Click here to download dissemination materials in other languages

RICHES THINK PAPERS SERIES NOW

RICHES – the project

- A range of research projects investigating the recalibration of relationships within the cultural heritage sector as a result of digitisation and co-creation

- Research Papers

- Policy Documents

RICHES – copyright strategy

- a coherent copyright strategy should seek to provide a touchstone for making principled decisions; decisions that reflect and respect the rights and interests of creators, of users and of the public. It should seek to draw the sector together and provide a vision of where it should go over the coming decades, recognising that 'cultural heritage' is in a state of flux and that emergent practices are changing its boundaries.

- Think first of cultural heritage as a resource (via the human rights framework) and the an asset (via the IPR framework): the two frameworks should be used to complement each other to fulfill cultural rights.

- Result? More flexible thinking on the application of the flexibilities

Europeana Space

Europeana Space, Best Practice Network

Spaces of possibility for the creative reuse of digital cultural content

Europeana Space has received funding from the European Union's ICT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme, under GA n° 621037

Project Overview

this page is available in: Czech, Lithuanian, Spanish, Estonian, German, Dutch, Italian, Greek, Portuguese

The aim of the Europeana Space project (2014-2017) was to create **new opportunities for employment and economic growth within the creative industries sector,** based on Europe's rich digital cultural resources. The project created an open environment for the development of applications and services based on digital cultural content. The use of this environment will be fostered by a vigorous, wide-ranging and sustainable programme of **promotion, dissemination and replication of the Best Practices** developed within the project, and the extensive **resources and networks** of the Europeana Space consortium will be maintaned in the framework of a Memorandum of Understanding also beyond the end of the EC funding period.

Blog | Pilots | Pop-Up Museum | Download | Digital Stage

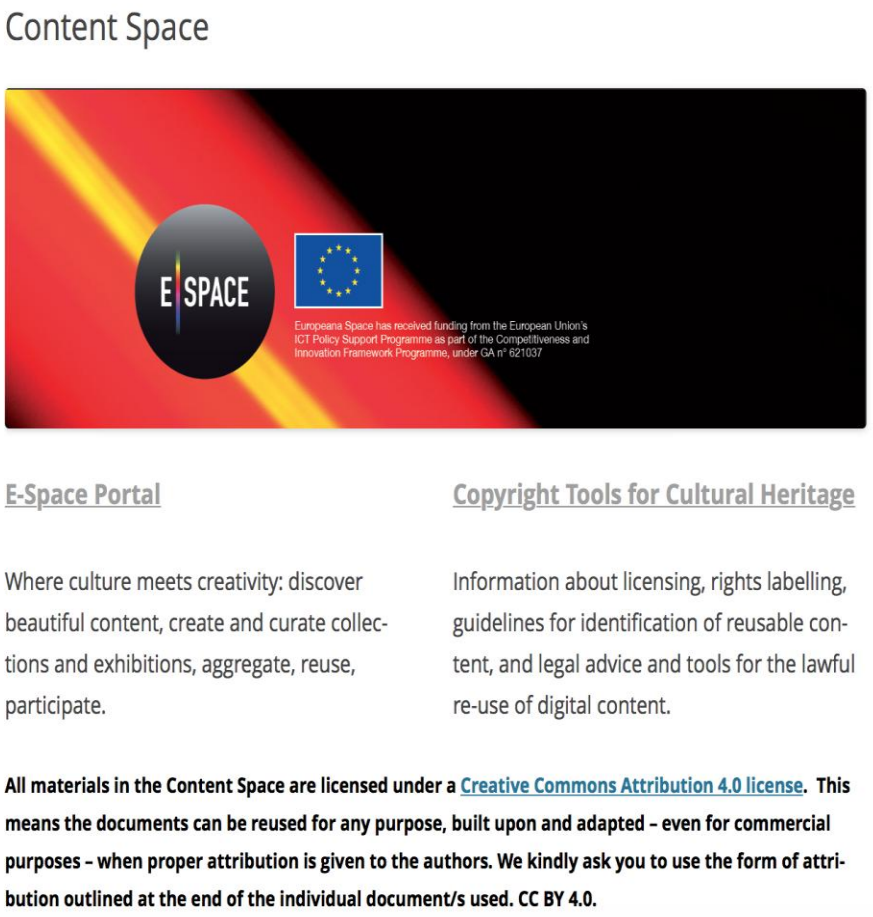
Europeana Space – the project

- To create new opportunities for employment and economic growth within the creative industries sector

- Based on six themes – Europeana TV, Photography, Dance, Games, Open and Hybrid Publishing, Museums – pilots, hackathons, business modelling workshops and incubation.

Europeana Space – copyright strategy

Content space w
includes content
copyright tools fo
cultural heritage



Europeana Space – copyright strategy

- Flexibilities insufficiently broad to allow for experimentation for future commercial exploitation

- The protected space

- A legal and technical space in which innovation could take place

RICHES and Europeana Space

- Thinking creatively about copyright strategies

Intangible Cultural Heritage and Copyright

- The role of copyright and its flexibilities?

Copyright Flexibilities: in the US and EU

Thank You!

Charlotte.waelde@coventry.ac.uk