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PRESS RELEASE

Launch of International Museum Day 2014

Museum collections make connections

The worldwide community of museums will celebrate International Museum Day around 18 May, 2014.

This year, the theme of the International Museum Day will be **Museum collections make connections**. This theme is a reminder that museums are living institutions that help creating bonds between visitors, generations and cultures around the world.

The **International Council of Museums (ICOM)** established International Museum Day in 1977 to increase public awareness of the role of museums in the development of society. Momentum has been rising unabated ever since. In 2013, International Museum Day garnered record-breaking participation with almost 35,000 museums hosting events in more than 143 countries.

Created in 1946, ICOM (International Council of Museums) is an international non-governmental organization maintaining formal relations with UNESCO. Within the United Nations, ICOM has a consultative status with the Economic and Social Council. ICOM is the only international organization representing museums and museum professionals on a global level.

Visit the International Museum Day official website

<http://imd.icom.museum>

Press Contact – Matthew GUICHARD – 33 1 47 34 81 58 – imd@icom.museum

Maison de l'UNESCO. 1, rue Miollis. 75732 Paris Cedex 15. France Tél. +33 1 47 34 05 00. Fax : +33 1 43 06 78 62